

## Ben Fulmer

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**From:** Stephanie Brown <sbrown@exploreasheville.com>  
**Sent:** Monday, October 26, 2015 4:05 PM  
**To:** Chip Craig (chip@greybeardrealty.com); Himanshu Karvir (hkarvir@holidayinnbiltmore.com); Jan Davis (jandavis@avlcouncil.com); Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombecounty.org); John Ellis (jellis@dwtheatre.com); John Luckett (john.luckett@bohemianasheville.com); John McKibbon (johnm@mckibbon.com); Jonna Reiff; Marita Mowry; Paula Wilber (pwilber@biltmore.com); Stephanie Brown; Steve Frabitore (steve@tupelohoneycafe.com)  
**Cc:** Jonna Reiff; Marla Tambellini; Glenn Cox; Kit Cramer; Dianna Pierce  
**Subject:** FW: BCTDA 10.28.15 Board Meeting Materials  
**Attachments:** BCTDA Agenda 10.28.15.pdf; 10.28.15 BCTDA Mtg Attachments SINGLE PDF.pdf; 10.28.15 BCTDA Mtg Attachments PORTFOLIO.pdf

Hello BCTDA Members:

I hope you are all enjoying a successful fall season despite the soggy weather. We had a great Partner Forum last week to launch the website. Advertising sales have been well received. The sales rep stayed over 4 extra days to add two full days of client meetings. Spaces in many categories are nearly sold out.

We also had a stimulating meeting last week with our Music Advisory Group. The members represent diverse interests and are contributing valuable perspective.

This month's media clips can be found here:

<https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa?dl=0>

The next installment of the Citizen-Times growth series will focus on tourism. I am being interviewed tomorrow by John Boyle and look forward to sharing the story of the TDA's positive influence on our community.

Looking forward to seeing you Wednesday!

Stephanie

**Stephanie Pace Brown**

Executive Director

**Asheville Convention & Visitors Bureau**

36 Montford Ave.

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## Ben Fulmer

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**From:** Maggie Burleson <MBurleson@ashevillenc.gov>  
**Sent:** Friday, October 09, 2015 8:13 AM  
**To:** Cecil Bothwell - Email;Chris Pelly;Esther Manheimer;Gordon Smith;Gwen Wisler;Jan Davis;Marc Hunt  
**Subject:** Various Bd/Com Minutes  
**Attachments:** Finance Com Min 4-28-15.pdf; TDA Min 8-26-15.pdf; ABC Bud Amdt #2.pdf; Citizen Police Adv Com Min 7-8-15.pdf; Civic Center Com Min 9-1-15.docx

Thanks,  
Maggie

Maggie Burleson, MMC, NCCMC  
City Clerk  
City of Asheville  
Post Office Box 7148  
Asheville, N.C. 28802  
828-259-5601 (phone)  
828-259-5499 (fax)

## Ben Fulmer

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**From:** Stephanie Brown <sbrown@exploreasheville.com>  
**Sent:** Friday, September 25, 2015 3:44 PM  
**To:** Chip Craig (chip@greybeardrealty.com); Jan Davis (jandavis@avlcouncil.com); Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombecounty.org); John Ellis (jellis@dwtheatre.com); John McKibbon (johnm@mckibbon.com); Jonna Reiff; Marita Mowry; Paula Wilber (pwilber@biltmore.com); Stephanie Brown; Steve Frabitore (steve@tupelohoneycafe.com)  
**Cc:** Kit Cramer; Marla Tambellini; Glenn Cox; Dianna Pierce  
**Subject:** BCTDA 09.30.15 Board Meeting Materials  
**Attachments:** BCTDA Agenda 09.30.15.pdf; 09.30.15 BCTDA Mtg Attachments PORTFOLIO.pdf; 09.30.15 BCTDA Mtg Attachments SINGLE PDF.pdf

Hello BCTDA. And, Happy Friday.

We look forward to seeing many of you next Wednesday. Three members are traveling, so please keep us in the loop if your attendance plans change.

The "Quick List" is in the attachments. Occupancy dipped slightly in August (-1.5%) while revenue remained strong (+6.9%). We're picking up steam in September with a 1.6% increase during the 28 days ending September 19.

Your materials also include background materials from the Buskers Collective. Abby Roach will attend the meeting to discuss the buskers importance to the visitor experience and to highlight potential regulations.

Check out this month's media clips here:

<https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa?dl=0>

See you soon.

Stephanie

**Stephanie Pace Brown**

Executive Director

**Asheville Convention & Visitors Bureau**

36 Montford Ave.

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## Ben Fulmer

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**From:** Stephanie Brown <sbrown@exploreasheville.com>  
**Sent:** Monday, August 24, 2015 2:03 PM  
**To:** Bob Patel (bpatel@holidayinnbiltmore.com); Chip Craig (chip@greybeardrealty.com); Jan Davis (jandavis@avlcouncil.com); Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombcounty.org); John Ellis (jellis@dwtheatre.com); John McKibbon (johnm@mckibbon.com); Marita Mowry; Paula Wilber (pwilber@biltmore.com); Steve Frabitore (steve@tupelohoneycafe.com)  
**Cc:** Kit Cramer; Marla Tambellini; Dianna Pierce; Jonna Reiff; Glenn Cox (glenncox@handmadeinamerica.org); Stephanie Brown  
**Subject:** BCTDA 08.26.15 Board Meeting Materials  
**Attachments:** 01 BCTDA Agenda 08.26.15.pdf; 08.26.15 BCTDA Mtg Attachments PORTFOLIO.pdf; 08.26.15 BCTDA Mtg Attachments SINGLE PDF.pdf

Good Afternoon TDA:

The USA TODAY Best Local Food Scene list is out and Asheville is on the list! At #6, our food scene tops Charleston and New Orleans. Check out the rest of the list here: <http://www.10best.com/awards/travel/best-local-food-scene/>. July press coverage is posted here: <https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa?dl=0>.

Many thanks to Paula for hosting the BCTDA Annual Meeting last week. A diverse group of nearly 200 attended the program and enjoyed the reception.

The Recap includes several staff updates, including the arrival of Glenn Cox in the interim role of VP of Administration. Glenn was most recently the executive director of Handmade in America. He has led several community economic development agencies and has been active in Asheville since 2013. I'm sure you will enjoy working with Glenn on the upcoming Air Service Task Force and Fiduciary Task Force.

See you soon!  
Stephanie

**Stephanie Pace Brown**

Executive Director

**Asheville Convention & Visitors Bureau**

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## Ben Fulmer

---

**From:** Stephanie Brown <sbrown@exploreasheville.com>  
**Sent:** Friday, July 24, 2015 5:03 PM  
**To:** Bob Patel (bpatel@holidayinnbiltmore.com); Chip Craig (chip@greybeardrealty.com); Jan Davis (jandavis@avlcouncil.com); Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombecounty.org); John Ellis (jellis@dwtheatre.com); John McKibbon (johnm@mckibbon.com); Marita Mowry; Paula Wilber (pwilber@biltmore.com); Steve Frabitore (steve@tupelohoneycafe.com)  
**Cc:** Kit Cramer; Marla Tambellini; Dianna Pierce; Jonna Reiff; Stephanie Brown  
**Subject:** 7/29/15 BCTDA Board Meeting Packet  
**Attachments:** 07.29.15 BCTDA Mtg Attachments PORTFOLIO.pdf; 07.29.15 BCTDA Mtg Attachments SINGLE PDF.pdf; BCTDA Agenda 07.29.15.pdf

Good Afternoon TDA Members:

I hope you have had a great week. We're very excited to show you the new advertising next week, and to share it with more than 200 industry partners at the Destination Campaign Launch on Thursday. It has received enthusiastic responses from my personal focus groups!

The "Mtg Attachments" file includes a couple of documents that you may want to review in advance of the meeting. One is a proposal from Chris Cavanaugh that describes the approach we will be talking with the Fiduciary Task Force. Paula will further explain the scope of work and process during the meeting.

The second is a letter from the Sports Commission seeking additional funding to compensate for reduced funding from the County. Ben Van Camp is on the agenda to report on the effectiveness of your investment and highlight their strategic plan that is also in the attachment.

This month's media highlights can be found here: <https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa?dl=0>

I look forward to seeing you on Wednesday (and Thursday). Have a great weekend.

Stephanie

### Agenda

9:00 a.m. Call to Order and Introductions  
9:05 a.m. Approval of 06.24.15 Meeting Minutes  
9:10 a.m. June 2015 Financial Reports (TAB 1)  
9:15 a.m. Fiduciary Task Force  
9:25 a.m. Executive Director Report  
a. June CVB Staff Recap (TAB 3)  
b. June Visitor Index/Year-End Report  
c. Longwood's Report on Advertising & Economic Development  
  
9:45 a.m. Asheville Buncombe Regional Sports Commission  
10:00 a.m. Asheville Area Destination Campaign  
10:25 a.m. Buncombe County Commission Update Commissioner  
10:30 a.m. Asheville City Council Update  
10:35 a.m. Miscellaneous Business  
10:40 a.m. Comments from the General Public



10:45 a.m. Recognition of 2013-2015 BCTDA Chairman Bob Patel

10:50 a.m. Adjournment

The next BCTDA meeting is on **Wednesday, August 26, 2015, at 9:00 a.m.**, in the Boardroom of the Asheville Area Chamber of Commerce. Please contact Jonna Reiff at [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) or 828.258.6111 with any questions.

## Ben Fulmer

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**From:** Jan Davis <jandavis@avlcouncil.com>  
**Sent:** Monday, May 11, 2015 5:08 PM  
**To:** Patti  
**Subject:** Fwd: Various Bd/Com Minutes  
**Attachments:** TDA Planning Retreat Min 3-19-15.pdf; ABC Min 3-31-15.pdf; CPAC 1-7-15 Minutes.docx; CPAC 2-4-15 Minutes.docx; CPAC 3-4-15 Minutes.docx; 4-1-15 P&Z Minutes.docx; 4-16-15 P&Z Minutes.docx; Civic Center Commission Minutes 4-7-15.pdf

FYI

I hope all is well. See you Thursday.

----- Forwarded message -----

**From:** Maggie Burleson <[MBurleson@ashevillenc.gov](mailto:MBurleson@ashevillenc.gov)>

**Date:** Fri, May 8, 2015 at 7:19 AM

**Subject:** Various Bd/Com Minutes

**To:** Cecil Bothwell - Email <[cecil@braveulysses.com](mailto:cecil@braveulysses.com)>, Chris Pelly <[chrispelly@avlcouncil.com](mailto:chrispelly@avlcouncil.com)>, Esther Manheimer <[esthermanheimer@avlcouncil.com](mailto:esthermanheimer@avlcouncil.com)>, Gordon Smith <[gordonsmith@avlcouncil.com](mailto:gordonsmith@avlcouncil.com)>, Gwen Wisler <[gwenwisler@avlcouncil.com](mailto:gwenwisler@avlcouncil.com)>, Jan Davis <[jandavis@avlcouncil.com](mailto:jandavis@avlcouncil.com)>, Marc Hunt <[marchunt@avlcouncil.com](mailto:marchunt@avlcouncil.com)>

Thanks,  
Maggie

Maggie Burleson, MMC, NCCMC

City Clerk

City of Asheville

Post Office Box 7148

Asheville, N.C. 28802

828-259-5601 (phone)

828-259-5499 (fax)

--

Jan Davis  
Council Member  
City of Asheville  
828-777-5635

## Ben Fulmer

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**From:** Jonna Reiff <jreiff@exploreasheville.com>  
**Sent:** Monday, April 27, 2015 9:21 AM  
**To:** 'Bob Patel (bpatel@holidayinnbiltmore.com)'; Chip Craig (chip@greybeardrealty.com); Jan Davis; Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombecounty.org); 'John Ellis'; John McKibbon (johnm@mckibbon.com); Paula Wilber; 'Steve Frabitore'  
**Cc:** Stephanie Brown; Kit Cramer; Marla Tambellini; Dianna Pierce; Marita Mowry (Marita@mckibbon.com); Ron Storto  
**Subject:** 04.29.15 BCTDA Board Meeting Materials  
**Attachments:** BCTDA Agenda 04.29.15.pdf; 04.29.15 BCTDA Mtg Attachments SINGLE PDF.pdf; 04.29.15 BCTDA Mtg Attachments PORTFOLIO.pdf

Greetings, BCTDA!

Attached please find the advance materials for Wednesday's board meeting. Please note that there will be a closed session with attorney Phil Smith beginning at approximately 10:20 a.m.

Latest tourism articles: <https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa?dl=0>

Thank you, and we look forward to seeing you on Wednesday, April 29, at 9:00 a.m. in the Chamber Boardroom.

--Jonna

**Jonna Reiff** | Executive Coordinator | Asheville Convention & Visitors Bureau | Asheville Area Chamber of Commerce | 36 Montford Avenue | Asheville, NC 28801 | Direct: 828.258.6111 | [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) | [ExploreAsheville.com](http://ExploreAsheville.com) | [Facebook.com/AshevilleCVB](https://www.facebook.com/AshevilleCVB)

ASHEVILLE



## Ben Fulmer

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**From:** Stephanie Brown <sbrown@exploreasheville.com>  
**Sent:** Monday, January 26, 2015 12:41 PM  
**To:** Bob Patel (bpatel@holidayinnbiltmore.com); Chip Craig (chip@greybeardrealty.com); Jan Davis (jandavis@avlcouncil.com); Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombecounty.org); John Ellis (jellis@dwtheatre.com); John McKibbon (johnm@mckibbon.com); Marita Mowry; Paula Wilber (pwilber@biltmore.com); Steve Frabitore (steve@tupelohoneycafe.com)  
**Cc:** Kit Cramer; Marla Tambellini; Dianna Pierce; Jonna Reiff; marita@mckibbon.com  
**Subject:** TDA Board Meeting Materials  
**Attachments:** 01 BCTDA Agenda 01.28.15.pdf; 01.28.15 BCTDA Mtg Attachments PORTFOLIO.pdf; 01.28.15 BCTDA Mtg Attachments SINGLE PDF.pdf

Hello TDA,

The December STR report arrived late last week and confirmed that 2014 was a record-setting year for Buncombe County tourism! Occupancy reached 69.3% for the calendar year, beating the 2007 record of 66.8%. The total number of rooms sold increased 3.1% to total 1.83 million.

The highlight of this month's meeting will be a presentation by Peter Mayer of a strategy to generate mid-week leisure business. The plan includes a target audience that can be reached through advertising, a content strategy to make the case for midweek, and metrics to understand the ROI of the program.

You can view this month's articles here: <https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa?dl=0>.

We look forward to seeing you on Wednesday.

Stephanie

Stephanie Pace Brown  
Executive Director  
Asheville Convention & Visitors Bureau  
36 Montford Avenue | Asheville, NC 28801  
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## Ben Fulmer

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**From:** Stephanie Brown <sbrown@exploreasheville.com>  
**Sent:** Tuesday, January 13, 2015 11:28 AM  
**To:** Bob Patel (bpatel@holidayinnbiltmore.com); Chip Craig (chip@greybeardrealty.com); Jan Davis (jandavis@avlcouncil.com); Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombcounty.org); John Ellis (jellis@dwtheatre.com); John McKibbon (johnm@mckibbon.com); Marita Mowry; Paula Wilber (pwilber@biltmore.com); Steve Frabitore (steve@tupelohoneycafe.com); Chris Cavanaugh (ccavanaugh@magellanstrategy.com); Craig Madison (craig@cmastrategy.com); Eric Scheffer (efscheffer@gmail.com); Herman Turk Asheville Renaissance Hotel/Windsor Capital Group (Herman.Turk@wcghotels.com); John Winkenwerder (cjwink@bellsouth.net); Mark Rosenstein (mark.k.rosenstein@gmail.com); Ron Storto (rstorto@biltmorefarms.com)  
**Cc:** Marla Tambellini; Pat Kappes; Toby Weas  
**Subject:** FW: Asheville CVB Invitation: Community Forum on Short-Term Rentals  
**Attachments:** 250599355-Study-on-short-term-rentals.pdf

We're expecting a good turnout for next week's forum on short term rentals. More than 100 have signed up so far. I hope you will join us for this informative session to help represent the hospitality industry, and for background as the TDA potentially considers a position on this subject.

A panel discussion will follow Lynn's presentation. We're finalizing the details, but the panel will include:

1. Kit Cramer, Chamber of Commerce
2. Chip Craig, representing realtors and property managers
3. TBD, Coalition of Asheville Neighborhoods
4. Jim Muth, representing bed & breakfasts
5. Short term rental representative

Many thanks to our TDA board members who are participating as panelists.

Please let me know if an important perspective is not represented. The city is supportive of us having the event, but does not wish to participate as a speaker. For your information, I am attaching the report the city commissioned regarding the short term rental market.

With best regards,  
Stephanie

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**From:** Asheville CVB [<mailto:ashevillecvb@exploreasheville.com>]  
**Sent:** Wednesday, January 07, 2015 11:25 AM  
**To:** Asheville CVB  
**Subject:** Asheville CVB Invitation: Community Forum on Short-Term Rentals

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You're receiving this email because you're a partner of the Asheville Convention & Visitors Bureau. If you no longer wish to receive monthly communications from the CVB, please [unsubscribe](#) from this list. If this email looks broken, [view it in your browser](#). If you'd like to include another member of your organization in this list, please [forward](#) this email.

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*You're Invited!*



## Community Forum on Short-Term Rentals



**Wednesday, January 21, 2015 | 1:00 p.m.–3:00 p.m.**

**Diana Wortham Theatre, 2 South Pack Square, Asheville**

The short-term online rental marketplace represents a billion dollar industry and is rapidly growing. Airbnb, for example, lists 400 properties in Raleigh, 390 in Charlotte and over 780 in the Asheville area. While this innovative, new business model, which is considered part of the sharing economy, can lead to additional offerings for consumers, it is important to understand the well-developed regulations and licensing requirements in place for traditional lodging properties that are designed to benefit and protect patron, business and community interests.

Join us for a presentation by Lynn Minges, president & CEO of the North Carolina Restaurant and Lodging Association (NCRLA), to learn NCRLA's position and hear an update on state-level activity regarding issues surrounding short-term rentals.



The Buncombe County Tourism Development Authority, in partnership with the Asheville Area Chamber of Commerce, Asheville B&B Association, and Coalition of Asheville Neighborhoods is hosting the forum on short-term rentals from the North Carolina perspective.



### RSVP Today

Date: Wednesday, January 21, 2015

Time: 1:00 p.m.–3:00 p.m.

Location: Diana Wortham Theatre, 2 South Pack Square, Asheville





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[Asheville Convention & Visitors Bureau](#)

36 Montford Avenue

Asheville, North Carolina 28801



## Ben Fulmer

---

**From:** Jonna Reiff <jreiff@exploreasheville.com>  
**Sent:** Monday, June 23, 2014 10:48 AM  
**To:** 'Bob Patel (bpatel@holidayinnbiltmore.com)'; 'Chip Craig (chip@greybeardrealty.com)'; 'Jan Davis (jandavis@avlcouncil.com)'; 'Jim Muth (jim.muth@muthmail.com)'; 'Joe Belcher (joe.belcher@buncombecounty.org)'; 'John Ellis (jellis@dwtheatre.com)'; 'John McKibbon (johnm@mckibbon.com)'; 'Paula Wilber (pwilber@biltmore.com)'; 'Steve Frabitore (steve@tupelohoneycafe.com)'  
**Cc:** Stephanie Brown; 'Marita Mowry (Marita@mckibbon.com)'; Kit Cramer; Marla Tambellini; Dianna Pierce; 'Ron Storto (rstorto@biltmorefarms.com)'; Tom Roberson  
**Subject:** 6/25 BCTDA Board Meeting Info  
**Attachments:** BCTDA Agenda 06.25.14.pdf; BCTDA Agenda 06.25.14.pdf; 06.25.14 BCTDA Mtg Attachments PORTFOLIO.pdf; 06.25.14 BCTDA Mtg Attachments SINGLE PDF.pdf

Greetings!

Attached please find the information for this month's BCTDA board meeting, taking place Wednesday, June 25, at 9:00 a.m., in the Boardroom of the Asheville Area Chamber of Commerce. Agenda items include final approval of the 2014-15 marketing budget and presentation of the TPDF administrative budget, along with several updates and reports. We understand that all board members, with the exception of Jim Muth and Joe Belcher, will be in attendance. If anything has changed in that regard, please reply to let us know.

The June articles may be found here: <https://www.dropbox.com/sh/4ly4mf1emayeml3/AACpbOG-qpePh-7Ni24NNCsHa>

We look forward to seeing you on Wednesday! Please let us know if you have any questions.

--Jonna

**Jonna Reiff** | Executive Coordinator | Asheville Convention & Visitors Bureau | Asheville Area Chamber of Commerce | 36 Montford Avenue | Asheville, NC 28801 | Direct: 828.258.6111 | [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) | [www.ExploreAsheville.com](http://www.ExploreAsheville.com) | [www.Facebook.com/Asheville](http://www.Facebook.com/Asheville) | [www.Facebook.com/AshevilleCVB](http://www.Facebook.com/AshevilleCVB)



## Ben Fulmer

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**From:** Jonna Reiff <jreiff@exploreasheville.com>  
**Sent:** Thursday, April 17, 2014 4:28 PM  
**To:** Kit Cramer; Marita Mowry (Marita@mckibbon.com); Bob Patel (bpatel@holidayinnbiltmore.com); Chip Craig (chip@greybeardrealty.com); Jan Davis; Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombecounty.org); John Ellis; John McKibbon (johnm@mckibbon.com); Jonna Reiff; Paula Wilber; Shari Smith (sshari45@aol.com); Steve Frabitore  
**Cc:** Stephanie Brown; Marla Tambellini; Dianna Pierce; Tom Roberson  
**Subject:** BCTDA Meeting Materials  
**Attachments:** BCTDA Agenda 04.23.14.pdf; 04.23.14 BCTDA Mtg Attachments PORTFOLIO.pdf; 04.23.14 BCTDA Mtg Attachments SINGLE PDF.pdf

Greetings, BCTDA Members!

Hope your day is going well. I am sending this out on behalf of Stephanie. I apologize if you've received this more than once – I'm having a little Outlook trouble.

We look forward to seeing all of you, with the exception of Jan and Kit who are unable to attend, at the BCTDA meeting on Wednesday, April 23, beginning at 9:00 a.m. in the chamber boardroom. As previously mentioned, Joe Lathrop will be on hand to continue the strategic planning process. Please remember the meeting will last longer than normal – until about noon. Joe will share his report, or assessment, based on stakeholder interviews, board discussions, a data review, and overview of competing destinations. Then he will lead you in a discussion of strategic questions. Stephanie has requested those questions from Joe in advance, and I'll forward them to you once they are received.

Ben VanCamp will also be at this meeting with a sports commission update.

Recent media clips are available here: <https://www.dropbox.com/sh/4ly4mf1emayeml3/ABRIWUzrdF>

Thanks so much, and we'll see you on Wednesday!

--Jonna

**Jonna Reiff** | Executive Coordinator | Asheville Convention & Visitors Bureau | Asheville Area Chamber of Commerce | 36 Montford Avenue | Asheville, NC 28801 | Direct: 828.258.6111 | [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) | [www.ExploreAsheville.com](http://www.ExploreAsheville.com) | [www.Facebook.com/Asheville](http://www.Facebook.com/Asheville) | [www.Facebook.com/AshevilleCVB](http://www.Facebook.com/AshevilleCVB)

