

Ben Fulmer

From: Jonna Reiff <jreiff@exploreasheville.com>
Sent: Tuesday, March 21, 2017 9:22 AM
To: Paula Wilber; Chip Craig (chip@greybeardrealty.com); Gary Froeba (gfroeba@omnihotels.com); Himanshu Karvir (hkarvir@holidayinnbiltmore.com); Jim Muth; Joe Belcher (joe.belcher@buncombecounty.org); John Ellis; John Lockett (john.lockett@bohemianasheville.com); John McKibbon (johnm@mckibbon.com); Julie Mayfield (juliemayfield@avlcouncil.com); Leah Ashburn
Cc: Stephanie Brown; Marla Tambellini; Dianna Pierce; Glenn Cox; Pat Kappes; Joe Lathrop (jlathrop@ocg-intl.com); Kit Cramer; Ron Storto
Subject: BCTDA Mar 23-24 Ann Plng Retreat & Meeting Materials
Attachments: BCTDA Annual Planning Retreat Agenda 03.23.17.pdf; BCTDA Agenda 03.24.17.pdf; 03.23-24.17 BCTDA Retreat & Mtg Attachments SINGLE PDF.pdf; 03.23-24.17 BCTDA Retreat & Mtg Attachments PORTFOLIO.pdf

Greetings, BCTDA!

Attached please find the advance materials for this week's BCTDA annual planning retreat and March meeting, taking place this Thursday and Friday in the **2nd floor Banquet Room at Cedric's at Biltmore, located in the Antler Hill Village area**. Please note that this is a location change from previous communications. – we are NOT meeting at Lioncrest/Deer Park as we did last year.

We are very grateful to Paula Wilber for her generosity and gracious hospitality in hosting these meetings again this year and are excited about them being held at Cedric's!

Both days, the meetings will begin at 8:30 a.m. Breakfast will be available in Cedric's Gallery beginning at 8:00 a.m. On Thursday, we plan to wrap-up business about 5:00 and Paula has planned a nice reception on Cedric's Terrace following the meeting. We plan to end on Friday around 1:00, and lunch will be provided both days. Paula has also invited anyone who wants to stay and experience Biltmore and all its wonder to do so after Friday's meeting adjourns.

Articles: <https://www.dropbox.com/sh/hihlr4dddo1jzu2/AACYEiNAIqnGINFighknESUBa?dl=0>

We look forward to seeing you this Thursday and Friday beginning at 8:30 a.m. at Cedric's! Please let us know if you have any questions.

How to find Cedric's:

- Please allow about 15-20 minutes to reach Cedric's once you arrive at Biltmore's main entrance.
- Directions: After going through the first entrance (guard house) to Biltmore, continue straight and drive past the main ticketing center that you see on the left (don't turn). Stop at the gate and tell the attendant that you are attending the BCTDA Retreat and you will be allowed to enter. Turn right and follow signs to Antler Hill Village.
- At the fork, turn left (if you go right, you'll be going towards the exit). Follow the road past the Inn and Winery and turn right into Antler Hill Village. Drive through the parking lots and get a spot close and walk up to Cedric's, located on the left side of the circle of buildings/Village Green. Don't go in the main entrance of Cedric's, but use the second entrance and go up to the second floor.
- Estate map: www.biltmore.com/estate

Jonna Reiff

Executive Operations Manager

Asheville Convention & Visitors Bureau

36 Montford Avenue | Asheville, NC 28801

P: 828.258.6111

jreiff@ExploreAsheville.com | [Facebook.com/AshevilleCVB](https://www.facebook.com/AshevilleCVB)

[ExploreAsheville.com](https://www.exploreasheville.com)

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Ben Fulmer

From: Stephanie Brown <sbrown@exploreasheville.com>
Sent: Monday, August 29, 2016 1:29 PM
To: Chip Craig (chip@greybeardrealty.com); Gary Froeba (gfroeba@omnihotels.com); Himanshu Karvir (hkarvir@holidayinnbiltmore.com); Jim Muth (jim.muth@muthmail.com); Joe Belcher (joe.belcher@buncombecounty.org); John Ellis (jellis@dwtheatre.com); John Luckett (john.luckett@bohemianasheville.com); John McKibbon (johnm@mckibbon.com); Jonna Reiff; Julie Mayfield (juliemayfield@avlcouncil.com); Leah Ashburn; Marita Mowry (marita@mckibbon.com); Paula Wilber (pwilber@biltmore.com); Stephanie Brown
Cc: Kit Cramer; Ben Teague; Marla Tambellini; Dianna Pierce; Jonna Reiff; Pat Kappes; Glenn Cox; Stephanie Brown
Subject: BCTDA 08.31.16 Board Mtg Materials
Attachments: BCTDA Agenda 08.31.16.pdf; 08.31.16 BCTDA Mtg Attachments SINGLE PDF.pdf; 08.31.16 BCTDA Mtg Attachments PORTFOLIO.pdf

Good Afternoon BCTDA:

It's hard to believe another month has gone by! Your board packet for Wednesday's meeting is attached. There is a possibility that the proposal for the advertising effectiveness study will be deferred to a future meeting. If it is not, you will receive the proposal tomorrow.

The US Travel Association just released "The Power of Travel Promotion: What Destination Marketing Means to Communities Nationwide" at its national convention. Asheville is featured as a case study on page 20. https://www.ustravel.org/sites/default/files/Media%20Root/Power_Travel_Promotion_Report.pdf

"Asheville, North Carolina is a world-class leisure destination. But Ben Teague of the Economic Development Coalition of Asheville-Buncombe County says that "past visits and good experiences open doors" to business prospects."

Please let me know if you have any questions or comments. See you Wednesday.
Stephanie

Stephanie Pace Brown

Executive Director

Asheville Convention & Visitors Bureau

36 Montford Ave.

Asheville, NC 28801

P: 828.258.6104 | C: 828.214.5141

sbrown@ExploreAsheville.com

ExploreAsheville.com

Ben Fulmer

From: Maggie Burleson <MBurleson@ashevillenc.gov>
Sent: Friday, February 19, 2016 8:26 AM
To: Brian Haynes; Cecil Bothwell - Email; Esther Manheimer; Gordon Smith; Gwen Wisler; Julie Mayfield; Keith Young
Subject: Various Bd/Com Minutes
Attachments: African American Heritage Com Min 11-12-15.pdf; Public Safety Com Min 10-26-15.pdf; TDA Min 12-16-15.pdf; PED Min 12-15-15.pdf; ABC Law Enforcement Reports - Oct and Nov 2015.pdf; ABC Law Enforcement Report - Dec 2015.xls; ABC Minutes of 11-24-15, 10-27-15 and 9-28-15.pdf; Economic Development Coalition Report Jan 16.pdf; Civic Center Commission Minutes 1-6-16.docx; 1-6-16 P&Z Minutes.docx; Citizens Police Adv Com Min 12-2-15.pdf; Tree Com Min 1-19-16.docx; 1-13-16 HRC Minutes.docx; 1-8-16 Downtown Com Minutes.docx; PED Min 1-26-16.pdf; African American Heritage Com Min 1-21-16.pdf

Thanks,
Maggie

Maggie Burleson, MMC, NCCMC
City Clerk
City of Asheville
Post Office Box 7148
Asheville, N.C. 28802
828-259-5601 (phone)
828-259-5499 (fax)