

**From:** Lauren Showfety <lauren@prcapps.com>  
**Sent:** 6/27/2017 1:13:52 PM  
**To:** cecilbothwell@avlouncil.com  
**Cc:**  
**Subject:** Invitation - July 14 meeting, advocacy through data / tech

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Good Afternoon Councilman Bothwell,

My name is Lauren Showfety and I work with Patrick Conant and PRC Applications (web and mobile software development), here in Asheville.

PRC Applications is facilitating a meeting between Jen Pahlka and leaders in the Asheville community on July 14th. Jen is the Executive Director of Code for America, and also worked in the Obama Administration as US Deputy Chief Technology Officer. She will be visiting Asheville to attend a Code for Asheville meeting the evening of July 13th, and we are working to provide opportunities for Jen to connect with and learn about the work being done in our community the next day, July 14th.

Our goal is to hold a productive meeting, focused on experiences and efforts in our community where open data and civic technology have aided efforts to advocate on important issues and improve the lives of people in Asheville. Through her experience with Code for America, Jen will be able to provide knowledge and examples of work being done by other groups across the country who may be tackling the same issues we face here in Asheville.

We are working to bring together individuals from across the Asheville community, including members of City Council, community advocates, and technologists to foster connections locally and across the country.

This meeting is by invitation only, as we hope to keep the crowd relatively small to allow for an in-depth discussion in the available time. If there is anyone you would recommend that we reach out to for attendance at the meeting, please let me know. We are specifically seeking people who have supported the community or advocated for change using open data or technology.

We are currently working on securing a community space, and determine the time of day, but I would like to invite you in advance to attend a meeting on July 14th, and ask if you have any availability that day?

The Code for Asheville meeting on July 13th will be open to the public, and if you are not able to attend the meeting on the 14th, I would encourage you to consider that event as well.

Thank you so much for your time.  
We look forward to hearing from you!

Lauren Showfety  
Project Manager  
PRC Applications