

Tourism Product Development Fund Projects

Organization	Project	Year of Award	Award
Asheville Buncombe Youth Soccer Association (ABYSA)	John B. Lewis Soccer Complex at Azalea Park	2002	\$400,000
		2004	\$400,000
		2009	\$500,000
Asheville Buncombe Youth Soccer Association (ABYSA)	John B. Lewis Soccer Complex	2015	\$1,100,000
Grove Arcade	Grove Arcade	2002	\$500,000
North Carolina Arboretum	The Bonsai Garden at the North Carolina Arboretum	2003	\$750,000
Asheville Area Chamber of Commerce	Asheville Visitor Center	2003	\$750,000
Western North Carolina Veterans' Memorial at Pack Square Park	Western North Carolina Veterans' Memorial at Pack Square Park	2007	\$67,000
Buncombe County Civil War Trails	Buncombe County Civil War Trails	2007	\$16,500
Partnership on Wayfinding (Administered by BCTDA)	Asheville Area Wayfinding Program	2007	\$1,650,000
	Phase II (Maintenance)	2010	\$150,000
Pack Square Park Conservancy	Pack Square Park	2004	\$500,000
		2007	\$1,500,000
		2009	\$500,000
Asheville Art Museum	Museum Expansion	2007	\$1,000,000
		2009	\$500,000
The Orange Peel	Renovations & Expansion***	2009	\$250,000
			\$50,000
City of Asheville/U.S. Cellular Center	ExploreAsheville.com Arena at the U.S. Cellular Center Asheville	2010	\$2,000,000
		2012	\$1,375,000
		2013	\$800,000
City of Asheville/U.S. Cellular Center	Theater Creation & Meeting Room Conversion	2016	\$1,500,000
Smoky Mountain Adventure Center	Smoky Mountain Adventure Center	2010	\$100,000
Montford Park Players	Welcome Facility & Amphitheatre Renovations	2012	\$125,000
Navitat Canopy Adventures	Zipline Attraction	2012	\$500,000

University of North Carolina - Asheville	Lights/Soccer & Baseball fields	2013	\$500,000
Asheville Downtown Association	Pack Square Park Canopy	2013	\$50,000
Highland Brewing Company	Property Development	2014	\$850,000
Asheville Buncombe Sustainable Community Initiatives, Inc. (ABSCI)	The Collider	2014	\$150,000
		2015	\$150,000
RiverLink	River Access at Pearson Bridge	2014	\$25,000
Enka Youth Sports Organization	Enka Ball Fields*	2014	\$2,000,000
City of Asheville	Riverfront Destination Development 1.0	2014	\$1,800,000
City of Asheville	Riverfront Destination Development 2.0 **	2015	\$725,000
City of Asheville	Riverfront Destination Development – Additional	2017	\$4,600,000
Asheville Museum of Science (formerly Colburn Museum)	Asheville Museum of Science	2015	\$400,000
Friends of the WNC Nature Center	WNC Nature Center Front Entrance	2015	\$313,000
Asheville Community Theatre	Asheville Community Theatre - Expansion & Renovation	2016	\$1,000,000
Montreat College	Montreat College - Pulliam Stadium	2016	\$350,000
WNC Farmers Market	WNC Farmers Market - Retail Revitalization	2016	\$380,000
The Wortham Center	The Wortham Center	2016	\$700,000
Town of Woodfin & Buncombe County Government	Woodfin Blueway & Greenway	2017	\$2,250,000
Black Mountain College Museum + Arts Center	Black Mountain College Museum + Arts Center	2017	\$200,000
Buncombe County Government	Enka Recreation Destination	2018	\$6,000,000
Center for Craft	National Craft Innovation Hub	2018	\$975,000
YMI Cultural Center	YMI Cultural Center Improvements	2018	\$800,000
LEAF Community Arts	LEAF Global Arts Center	2018	\$705,000
NC Arboretum Society	Garden Lighting & Parking Enhancements	2018	\$905,000
River Front Development Group	African-American Heritage Museum at Stephens-Lee Community Center	2018	\$100,000

Total **\$42,911,500**

Municipal projects received 75% of funding. Private/non-Profit projects received 25%.

* Enka Ballfields (Bob Lewis Ballpark) is a partnership between EYSA and Buncombe County.

**COA rescinded award for the Beaucatcher Greenway in the amount of \$975,000.

*** The Orange Peel received a \$50,000 TPDF award, and a \$250,000 loan guarantee.

