

From: Laura Cole <lcole@colepromedia.com>
Sent: 2/11/2020 2:11:13 PM
To: Christina Hallingse <challengse@ashevillenc.gov>
Cc:
Subject: Re: Interest in Cole Pro Media

Hi Christina,

Thank you for reaching out. I would be happy to talk with you. Next week is my travel week so that would be tough. What about two weeks from today? Tuesday the 25th? Let me know if that would work.

Also, here are three examples of the work my company has put together.

<https://www.facebook.com/ConcordPolice/videos/452397215712712/>

https://www.youtube.com/watch?v=AJD_RLpRIXQ&t=30s&has_verified=1

<https://www.facebook.com/sonoma.sheriff/videos/683333438863324/>

Please tell the Chief I said hello.

Thank you,

Laura Cole
Cole Pro Media, President
925-787-9121
lcole@colepromedia.com
colepromedia.com

From: Christina Hallingse <challengse@ashevillenc.gov>
Date: Tuesday, February 11, 2020 at 9:34 AM
To: Laura Cole <lcole@colepromedia.com>
Subject: Interest in Cole Pro Media

Good afternoon,

My name is Christina Hallingse and I am the Public Information Officer for the Asheville Police Department (APD). Our Department recently hired a new Chief of Police, David Zack. Prior to leaving his previous department, Cheektowaga, NY, Chief Zack initiated contact with Cole Pro Media to assist in the development of community briefings in the event of a crisis or event drawing significant community attention. The Asheville Police Department is also interested in utilizing this service. We recently screened an LAPD Community Briefing for our Command Staff and they were excited about the potential.

I would love to speak to you further about bringing APD on board. Is there a time, possibly next week, that we could schedule a time to talk?

Thank you,

Christina Hallingse
Asheville Police Department

Public Information Officer
(O): 828-259-5881
(C): 828-230-4471