

From: Sandy Soriano <ssoriano@colepromedia.com>
Sent: 6/12/2020 2:10:53 PM
To: Christina Hallingse <challengse@ashevillenc.gov>, lregner@ashevillenc.gov
Cc: Laura Cole <lcole@colepromedia.com>
Subject: Fw: Social Media Post w/ Video

Added the "shortly after the chief's arrival" line.

From: Sandy Soriano
Sent: 12 June 2020 09:17
To: Christina Hallingse <challengse@ashevillenc.gov>
Cc: Laura Cole <lcole@colepromedia.com>
Subject: Social Media Post w/ Video

We are in the process of hiring an outside independent investigator to review methods and tactics used during the recent protests. It is meant to be an objective and transparent investigation that will be known as The Community Report. This is different from the Transparency Engagement Advisor Firm that we hired shortly after the Chief's arrival to assist us with putting out public information. This is also an outside firm for the purpose of checks and balances. These advisors are here to help us deliver our messages in a transparent and open manner.