

From: Laura Cole <lcole@colepromedia.com>
Sent: 2/27/2020 11:33:48 AM
To: Christina Hallingse <challengse@ashevillenc.gov>
Cc:
Subject: Re: Equipment List

Anytime. And thank you for what you do. Your list is really good.

Sent from my iPhone

On Feb 27, 2020, at 7:19 AM, Christina Hallingse <challengse@ashevillenc.gov> wrote:

Perfect! So appreciate you taking the time to provide us with feedback!

Thank you,

Christina Hallingse
Asheville Police Department
Public Information Officer
(O): 828-259-5881
(C): 828-230-4471

On Thu, Feb 27, 2020 at 10:06 AM Laura Cole <lcole@colepromedia.com> wrote:
Exactly! That way you have it as an option.

Sent from my iPhone

On Feb 27, 2020, at 5:24 AM, Christina Hallingse <challengse@ashevillenc.gov> wrote:

Thanks for your advice. By flag, I assume you mean an american flag? Would this be in addition to the vinyl wall wrap we are purchasing to serve as a "permanent" back drop?

Thank you,

Christina Hallingse
Asheville Police Department
Public Information Officer
(O): 828-259-5881
(C): 828-230-4471

On Wed, Feb 26, 2020 at 4:46 PM Laura Cole <lcole@colepromedia.com> wrote:

Hi Christina,

This all looks really good. The only thing I would suggest is a flag to put on the side of the Chief. Also, it is possible he may not want to be on camera at all. That happens with some of our chiefs.

Thank you for being so on top of this. Please reach out anytime. The Chief speaks highly of you and all your connections with the local media.

LC

Laura Cole

Cole Pro Media, President

925-787-9121

lcole@colepromedia.com

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From: Christina Hallingse <challengse@ashevillenc.gov>

Date: Wednesday, February 26, 2020 at 11:32 AM

To: Laura Cole <lcole@colepromedia.com>

Subject: Equipment List

Good afternoon Laura (morning your time),

I spoke with Chief Zack today and he said that you conversed last night. After a conversation this morning, it appears that Chief Zack would

like to begin pursuing the release of body-worn camera footage more often (which I am grateful for). As you can understand, this will warrant further conversation with our City Attorney's Office and City Manager.

We are continuing to move forward with our partnership with ColePro Media. In preparation for future critical information briefs we are working to purchase some equipment for the in-house production component of the briefs. Below please find a list of equipment we have put together that I would love to have your input on. Is there anything else that we are missing or alternative technology that you can recommend?

- Camcorder: [Canon Vixia HF G50 4K Camcorder](#)
- Spare Camera Battery
- Battery Charger
- Tripod: [Manfrotto MVH500A Fluid Drag Video Head with MVT502AM Tripod and Carry Bag](#)
- Kit Bag: [Porta Brace Lightweight Soft Carrying Case with Strap](#)
- Wireless Lavalier Mic + Transmitter for Handheld: MicSennheiser EW 100 ENG G4 Wireless Microphone Combo System (566 to 608 MHz frequency)
- 2-Channel Audio Adapter: [Saramonic SR-AX100 Passive 2-Channel Audio Adapter](#)
- Headphones: [Sony MDR-7506 Headphones](#)
- iPad with teleprompter application
- Lighting
- Podium
- Vinyl Wall Wrap

Thank you,

Christina Hallingse

Asheville Police Department

Public Information Officer

(O): 828-259-5881

(C): 828-230-4471