



Mary Jo Gordon &lt;maryjo@brevardncchamber.org&gt;

**April - We are all Adventurists**

1 message

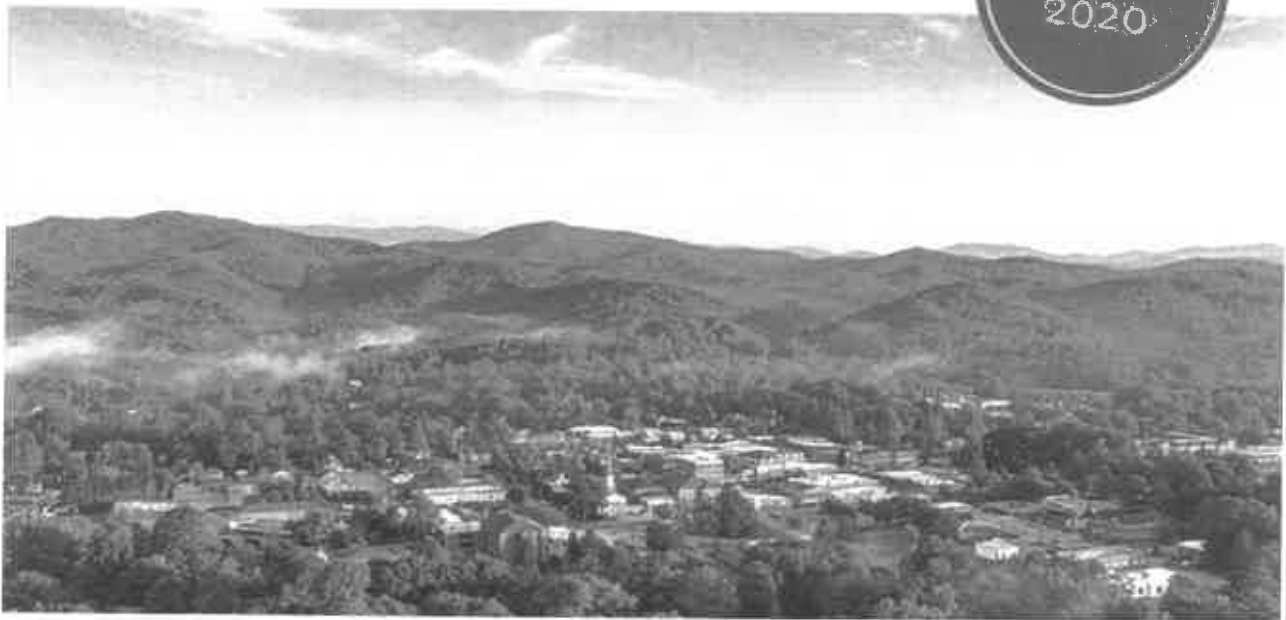
**Brevard's Adventurist** <webmaster@visitwaterfalls.com>

Reply-To: webmaster@visitwaterfalls.com

To: mj@explorebrevard.com

Wed, Apr 22, 2020 at 8:02 AM

# THE Adventurist

**EXPLOREBREVARD.COM****APRIL  
2020****Dear Traveler,**

Brevard and Transylvania County have long been extraordinary places to visit. Our waterfalls, our forests, and our friendly towns and communities have always warmly welcomed explorers from all over. These days, things are a bit different. We're hunkering down at home instead of hitting the trails. We're taking care to flatten the curve instead of taking that path to the very top of the mountain.

Adventure doesn't always look like a trip out into the wild. Some of our favorite adventurers look after our health, our safety, our food, our deliveries and our essential services. And plenty of great adventures start at home and create lasting connections and real support for our families, neighbors and friends. We'd like to honor everyone who is out there doing what they can. In this unprecedented time, we are all truly adventurers.

Many members of our community have gone above and beyond the call of duty to foster support and take care of their neighbors during this time. We'd like to highlight some of the amazing work the good folks of Brevard and Transylvania County are doing to come together. One initiative that's spearheading the effort to revitalize local small business is the [Transylvania Tomorrow Small Business Emergency Relief Fund](#). Keep reading below to learn more about this effort and many more happening in the area.

Until we can get back on the trails and safely enjoy all of Transylvania's natural wonders, we invite you to join us in supporting the local businesses and organizations that make our community so special. The businesses and initiatives listed below are only a few of the ways our community is responding to the crisis. You can take part by donating directly to [Transylvania Tomorrow](#) as well as by purchasing gift cards from your favorite shops, restaurants and services, and by making direct donations to the organizations you care about. You can be a part of helping us care for all our local wonders, no matter where you are.

Know that we miss you and we'll still be here when the time is right.

*The Adventurist*



## Build a Brighter Future for Transylvania County

Transylvania County's small businesses are its lifeblood. They make our community unique and vibrant. Many of them are struggling in the wake of this crisis. The [Transylvania Tomorrow Small Business Emergency Relief Fund](#) has been created to provide support to local small businesses throughout the pandemic. The fund has amassed more the \$55,000 in contributions from local organizations, including Transylvania County Tourism, as well as local businesses and individuals.

Through this effort we can all help create a brighter future for small businesses in Transylvania County and Brevard. We're asking you, our visitors, to provide any help you can to preserve the experience we all know and love. Please consider making a contribution today.

Donate [here](#).

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## Food

A number of businesses and organizations in Transylvania County have worked over the last weeks to provide free meals for local people in need. KTCHN gave kids salads and pizzas. [Jet's Pizza](#) fed over 1000 students free pizza in March. [Rooster Head Plantation](#), [Pescado's](#) and [Creekside Market and Grill](#) are offering free meals for school-age children.

Additionally, [Transylvania County Schools](#) have been providing emergency meals to kids in need via bus service and drive-throughs.

[The Greystone Inn](#) at Lake Toxaway is offering to donate a meal for every takeout meal purchased.

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## Masks and Equipment

Brevard-based camping gear manufacturer [SylvanSport](#) has turned their assembly line over to producing a wide range of PPE, including surgical masks, suits, face shields, medical tents and more.

Billie Wilson of [Three Oaks Fabric](#) in Rosman has been creating thousands of surgical masks and free mask kits for people across the country.

Local car retailer, [Egolf Motors](#), recently donated more than 100 sets of PPE.

Both [Pisgah Labs](#) in Pisgah Forest and supplement producer [Gaia Herbs](#) of Brevard have begun making hand sanitizer for local businesses and to donate to hospitals and frontline workers.

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## Community Support and Service

The [Cindy Platt Boys and Girls Club of Transylvania County](#) has been hosting a daily online read-aloud program at 3 p.m.

The [Rotary Club of Brevard](#) is sending good wishes to seniors with a greeting card drive.

[Killer Bees Honey](#) is open for business by online order. They are donating \$10 in every customer's name to the First Responders Children's Foundation for each bottle of Appalachian Wildflower Honey sold.

The Transylvania County Sheriff's Office has gathered as shifts change to show their appreciation for local health care workers with applause and signs as "[Heroes Honoring Heroes](#)."

# Explore From Home

Island Ford Adventures is offering some free online workshops. A popular favorite, Backyard Birds, occurs Thursdays at 7 p.m. and Fridays at 10 a.m.



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Mary Jo Gordon &lt;maryjo@brevardncchamber.org&gt;

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**May - Explore Responsibly in Brevard**


1 message

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**Brevard's Adventurist** <webmaster@visitwaterfalls.com>  
Reply-To: webmaster@visitwaterfalls.com  
To: mj@explorebrevard.com

Fri, May 29, 2020 at 10:55 AM

# THE Adventurist

**EXPLOREBREVARD.COM****MAY  
2020****Dear Traveler,**

What a spring! The last few months have been unlike any others as we've thoughtfully adjusted to a rapidly changing landscape both across the globe and right here in Brevard and Transylvania County. As we've stayed at home and taken care of the people we love, the outside world has blossomed and bloomed. The trees have leafed out in the forests. The rivers and streams that feed our waterfalls have swollen with spring rain. Life in the natural world has gone right on as planned in all its glorious splendor.

With the advent of spring and new guidelines for our safety in place, folks are beginning to venture back out into the forests and our local communities. Our parks and forests have broadly reopened. Many local shops and restaurants are open with safety procedures in place. There are visitors on our streets and trails again.

While we're happy to see you, we ask that you join us in practicing care and consideration so we all can safely enjoy Transylvania's remarkable resources. Staying safe, being mindful of guidelines, and leaving no trace will make you a first-class adventurer and the kind of friend we look forward to welcoming back time and time again.

See you on the trail (at a 6-foot distance),

*The Adventurist*



## Into the Great Wide Open

Over the last few weeks, Transylvania County's many natural resources have largely reopened for outdoor recreation. Some areas and amenities, such as bathrooms and visitor's centers, may still be unavailable. For current status of our forests and wilderness areas, please follow the links below:

[Pisgah National Forest](#)

[DuPont State Recreational Forest](#)

[Gorges State Park](#)



If you're considering a visit to Brevard and Transylvania County we encourage you to Explore Responsibly by keeping this information in mind. Also be sure to stay on the move while you are adventuring and seek out uncrowded areas. For a few idea starters check out our blogs on [paddling](#) and [rock climbing](#).



## Keep Your Distance

Maintain a 6-foot distance from anyone not in your household.



## Loosen Up

Don't congregate in large crowds on or off the trail. If you see that a trailhead or particular outdoor area is crowded, consider exploring a new area.



## Plan Ahead

Bring snacks, water, and first aid. Understand that some facilities, like restrooms, may not be available and cell phone service may be limited.



## Hands Off

Avoid hugs, handshakes, and touching your face. Use caution touching surfaces, including door handles, benches, rails and even trees.



## Cover Up

Cover your mouth when you cough or sneeze. Masks are recommended in dense places, including busy trails, parking lots and overlooks.



## Stay On Track

Explore with caution. Keep to the trails and keep moving.



## Be Waterfall Savvy

Practice good waterfall safety by following posted rules. To learn more visit [waterfallsafety.com](http://waterfallsafety.com)



## Lather Up

Wash your hands with soap and water or use hand sanitizer. Wipe down all equipment and gear before and after use.



## Be Aware

Practice trail courtesy. Give way to passersby and share your space.



## Leave No Trace

Clean up after yourself. Respect the outdoors as well as wildlife.



Stay up to date on how you can Explore Responsibly here.



### Protecting the Place We Love

Earlier this year the Transylvania Tomorrow Small Business Emergency Relief Fund was created to provide support to local small businesses throughout the pandemic. To date the fund has amassed more the \$149,000 in contributions from local organizations, including Transylvania County Tourism, as well as local businesses and individuals. A [new flyer](#) and promotional video featuring a fresh take on the song "Tomorrow" from the musical Annie, by local artists Shannon Whitworth and Woody Platt of the Steep Canyon Rangers, were recently released to generate awareness and support for the initiative. Click below to watch:



As the initiative nears the halfway point of its fundraising goal of \$300,000 for small businesses, your support is needed now more than ever. Through this effort we can all help create a brighter future for small businesses in Transylvania County and Brevard. We're asking you, our visitors, to provide any help you can to preserve the experience we all know and love. Please consider making a contribution today.

Donate Here



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# Explore Responsibly



## PLAN AHEAD

Bring snacks, water, and first aid. Understand that some facilities, like restrooms, may not be available and cell phone service may be limited.



## HANDS OFF

Avoid hugs, handshakes, and touching your face. Use caution touching surfaces, including door handles, benches, rails and even trees.



## KEEP YOUR DISTANCE

Maintain a 6-foot distance from anyone not in your household at all times.



## LOOSEN UP

Don't congregate in large crowds on or off the trail. If you see that a trailhead or particular outdoor area is crowded, consider exploring a new area.



## LATHER UP

Wash your hands with soap and water or use hand sanitizer. Wipe down all equipment and gear before and after use.



## BE WATERFALL SAVVY

Practice good waterfall safety by following posted rules. To learn more visit [waterfallsafety.com](http://waterfallsafety.com)



## COVER UP

Cover your mouth when you cough or sneeze. Masks are recommended in dense places, including busy trails, parking lots and overlooks.



## BE AWARE

Practice trail courtesy. Give way to passersby and share your space.



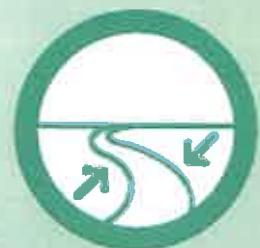
## LEAVE NO TRACE

Clean up after yourself. Respect the outdoors as well as wildlife.



800-648-4523

[EXPLOREBREVARD.COM](http://EXPLOREBREVARD.COM)



## STAY ON TRACK

Explore with caution. Keep to the trails and keep moving.



### PLAN AHEAD

Bring snacks, water, and first aid. Understand some facilities like restrooms, may not be available.



### HANDS OFF

Avoid hugs, handshakes, and touching your face. Use caution touching surfaces.



### KEEP YOUR DISTANCE

Maintain a 6-foot distance from anyone not in your household at all times.



### LOOSEN UP

Keep groups small. Don't congregate in large crowds.



### LATHER UP

Wash your hands with soap and water for 20 seconds or use hand sanitizer.

# Explore Responsibly



### COVER UP

Cover your mouth when you cough or sneeze. Masks are recommended when patronizing local stores and businesses.



### EXPLORE WELL

The trails will outlast your sniffles. Stay home if you feel sick.



### BUY LOCAL

Support local shops and restaurants when you're here. Respect rules and protocols to protect yourself and those serving you.



### BE ADVENTURE AWARE

Explore with caution, keep to the trails. Practice good waterfall safety by following posted rules.



### STAY ON TRACK

Practice good trail manners. Be courteous to others. Leave no trace.



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Together, we can create a safe and healthy path forward.