

**From:** Sandy Soriano <ssoriano@colepromedia.com>  
**Sent:** 6/12/2020 2:20:46 PM  
**To:** Christina Hallingse <challengse@ashevillenc.gov>, lregner@ashevillenc.gov  
**Cc:** Laura Cole <lcole@colepromedia.com>  
**Subject:** Fw: Social Media Post w/ Video

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Shortly after the Chief's arrival, we hired a Transparency Engagement Advisor Firm to assist us with putting out public information. This is an outside firm for the purpose of checks and balances. These advisors are here to help us deliver our messages in a transparent and open manner. We are in the process of hiring an outside independent investigator to review methods and tactics used during the recent protests. It is meant to be an objective and transparent investigation that will be known as The Community Report.