

From: Sandy Soriano <ssoriano@colepromedia.com>
Sent: 8/24/2020 1:14:58 AM
To: Lindsay Regner <lregner@ashevillenc.gov>
Cc:
Subject: Re: Content calendar updated - Invitation to edit
Attachments: [Image.jpeg](#)

Hi Lindsay!

Thanks so much for inviting me to see your calendar for the week. I think your ideas are fabulous and I really like what youâ€™ve been doing with your social media pages. Just to give you some other ideas or help if you need any here are my thoughts:

August 24 picture ideas: a photo of some of the equipment. Or a photo of the officer(s) who donated the footballs to the kids (maybe with a football in his hand).

August 26 National Dog Day: I saw this in a city page and I thought it was cute. It also gave a lot of people the opportunity to share pictures of their dogs in the comments. You can change the look and make it more â€œAPDâ€:

ACTIVITIES AT LOW RISK FOR COVID-19

WALKING YOUR DOG

PLAYING WITH YOUR DOG

PETTING YOUR DOG

ASKING THEM “WHO’S A GOOD DOG”

SNUGGLING WITH YOUR DOG

ADDING A PICTURE OF YOUR DOG TO THIS POST

August 27: if you need help with the write up or want a second pair of eyes feel free to send to me and I can try to help.

Sorry I didnâ€™t get back to you right away on Friday. I was moving all weekend and I just now finally got a chance to take a look at your email. I hope you have a great week and donâ€™t hesitate to call/text/email if you need anything. Talk to you soon.

Sandy

From: Lindsay Regner (via Google Docs) <drive-shares-noreply@google.com>
Sent: Friday, August 21, 2020 1:04:55 PM
To: Sandy Soriano <ssoriano@colepromedia.com>
Cc: challengse@ashevillenc.gov <challengse@ashevillenc.gov>
Subject: Content calendar updated - Invitation to edit

lregner@ashevillenc.gov has invited you to **edit** the following document:

 [Content calendar updated](#)



Hey gals, happy Friday. Here's my updated content calendar I'm still working on.

[Open in Docs](#)

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