From: Jason Soper
To: Chris Evans
Cc: Heather Mintz; Bryan Schwartz
Subject: Health Care 101 Reminder!@^
Date: Monday, January 25, 2021 11:46:37 AM

Good morning,

We want to remind you of the Health Care 101 virtual event taking place tomorrow at 10am. Our Chief Medical, Officer Dr. Von Nguyen, Vice President of State & Local Segments from the Commercial Sales Division, Roy Watson, Vice President of Clinical Operations & Innovations and the leader of our COVID-19 response, Roberta Capp will be on to answer your questions.

Enclosed is the registration link for the event and we look forward to having you participate.

Health care and health insurance is a complicated and constantly changing industry. Highly regulated at both the state and federal level, health care is a confusing but important facet of everyday life. Littered with acronyms and buzzwords, navigating the terminology and understanding the landscape is challenging for even the most seasoned professional. At Blue Cross, we are committed to giving our members and legislators information that helps to navigate the conversations around health care and health insurance. Our goal is to demystify the conversation and equip you with the tools to understand and engage in this important aspect of all our lives. We will provide subject matter experts to answer questions and help you understand the role the legislature has in regulating health insurance. Blue Cross of North Carolina prides itself on being a resource for legislators and staff and we are committed to providing resources to aid in addressing the health care needs of all North Carolinians.

Health Care 101 Registration

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