

From: Christy Bass <cbass@ashevillenc.gov>
Sent: 3/11/2022 8:02:30 PM
To: Allison Dains <adains@ashevillenc.gov>
Cc: D. Tyrell McGirt <dtmcgirt@ashevillenc.gov>, Pete Wall <pwall@ashevillenc.gov>
Subject: Re: Follow-up Questions from EEVS Meeting

As it relates to projected programming, comparing soccer to anything else is not quite apples to apples. Soccer brings in 4000+ spectators all looking for parking. Any P&R programmed activities would not have that same level of impact and disruption. The only comparison for soccer is the Asheville Tourists. If any large programs were planned, we would still ensure that these days/times did not fall on the same day as Tourist games, which is what we do for soccer.

Quick math - if there was a programmed track and field event that had 200 participants and they had 4 spectators each, that's 800 people and parking plans/considerations would be followed. This scenario is still 1/5 of the impact from soccer and Tourists.

On Fri, Mar 11, 2022 at 2:44 PM Allison Dains <adains@ashevillenc.gov> wrote:
D.Tyrell,

Here are my thoughts for some of the questions at first glance...

1. Projected programming: With a 6-lane track, what is the projected programming for that facility? There seem to be some missing parts in assuming that removing seating will align with parking capacity if we replace programming. There will be an impact on the neighborhood. For example, if there were 16 soccer games, will there be more than 16 track & field events anticipated? What will the parking plans look like for those events? Since private and public schools are in conversation, are there requests and/or known agreements in the works for them to use this facility once the 6-lane track is installed?

We would look to program recreational track and field events for youth, though there are no specific plans at this time. As there is currently no track located at Memorial Stadium, we are not currently in negotiations for its use and do not know what requests from schools or other organizations may arise once a track is built.

3. Plans for private-public partnership with Carolina Day: Since we allocated about \$2-million of bond funds to expand the facilities next to Carolina Day's sports facilities, how does that fit into our facilities mapping? What size, number, and type of events will the City of Asheville and other partners be able to program?

There was \$2million in bond funds allocated for land acquisition for parks. \$1.5 million was spent on 10.888 acres of land purchased from Carolina Day School on Sweeten Creek Road. The intent of this land purchase is to serve as passive park space with trails for the community to enjoy in South Asheville. There are no plans for events or programming on this property.

Allison Dains, CPRP

On Fri, Mar 11, 2022 at 8:13 AM D. Tyrell McGirt <dtmcgirt@ashevillenc.gov> wrote:
Good morning.Â Â

I will work with Allison and Pete and get a response back to you today.Â Â

Thank you.Â

D. Tyrell McGirtÂ MPA, CPRP, AFO

Parks and Recreation DirectorÂ |Â City of Asheville

828.259.5808Â |Â dtmcgirt@ashevillenc.gov |Â www.ashevillenc.gov/parksÂ



On Fri, Mar 11, 2022 at 7:25 AM Debra Campbell <dcampbell@ashevillenc.gov> wrote:
Good morning all.Â

Great work last night. I got this emailÂ from Kim Roney with additionalÂ follow up questions.Â

Please prepare a response on my behalf.

Hope you all have a great day and weekend.

Thanks!

Debra

----- Forwarded message -----

From: **Kim Roney** <kimroney@avlouncil.com>

Date: Thu, Mar 10, 2022, 7:47 PM

Subject: Follow-up Questions from EEVS Meeting

To: Debra Campbell <dcampbell@ashevillenc.gov>

Debra,

I have some initial questions after the meeting with East End/Valley Street:

1. Projected programming: With a 6-lane track, what is the projected programming for that facility? There seem to be some missing parts in assuming that removing seating will align with parking capacity if we replace programming. There will be an impact on the neighborhood. For example, if there were 16 soccer games, will there be more than 16 track & field events anticipated? What will the parking plans look like for those events? Since private and public schools are in conversation, are there requests and/or known agreements in the works for them to use this facility once the 6-lane track is installed?

2. The park maintenance facility being moved: basically when and where?

3. Plans for private-public partnership with Carolina Day: Since we allocated about \$2-million of bond funds to expand the facilities next to Carolina Day's sports facilities, how does that fit into our facilities mapping? What size, number, and type of events will the City of Asheville and other partners be able to program?

Thank you,
Kim

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Kim Roney (she/her/ella)
Asheville City Council
kimroney@avlcouncil.com
(828)771-6265

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Christy Bass, MPA, SHRM-CP
Focus Area Manager
City of Asheville | Parks & Recreation