



Dee Dee kick-off meeting and more
message

MC emails to DD w/o TCTDA staff

Karen Tessier <ktessier@mktconnections.com>

Wed, May 19, 2021 at 2:11 PM

cc: Dee Dee Perkins <d2perkins@gmail.com>

cc: Nathan Jordan <njordan@mktconnections.com>, Christian McLauchlin <cmclauchlin@mktconnections.com>, Allison Fields
alison@quipcreative.com>, Pam Norman <pnorman@mktconnections.com>

Hi Dee Dee,

So glad you called and I'm excited about getting together Monday to work on the Marketing Plan and more. I'll be at the Map Room at 2 PM for you and I to meet alone, and then we will zoom other folks in for a DDBO creative kick-off at 3:30. I've attached a zoom invite below in case you want to share this forward with Allie and Adam. My folks are listed above.

I've also attached the estimate you requested for the Billboard and also the digital creative. This is what I mentioned on the phone. Just sign and shoot back to us and we'll be good to go. We'd like to chat about these things on Monday.

Finally, since we have both the French Broad River Guide and BMC ads on the horizon, I'm including 2 previous full page ads for your review. The first was done for Overture in 2019. The second is the recent full page ad for WNC Magazine. We felt it would be good to review both of these before deciding on a direction for the new ads.

So take a look at all and let us know what you think. I'll be there on Monday and available before if you want to chat.

Have a great afternoon,

Karen

Karen Tessier is inviting you to a scheduled Zoom meeting.

Topic: Karen Tessier's Personal Meeting Room

Join Zoom Meeting

<https://us02web.zoom.us/j/6039219312>

Meeting ID: 603 921 9312

One tap mobile

+13017158592,,6039219312# US (Washington DC)

+13126266799,,6039219312# US (Chicago)

Dial by your location

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 9128 US (San Jose)

Meeting ID: 603 921 9312

Find your local number: <https://us02web.zoom.us/j/kQnZtQ5HH>

Karen Tessier

President



Market Connections

Asheville, North Carolina 28801

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828.231.6268 mobile

ktessler@mkdconnections.com

3 attachments

 **DD Billboard & Digital ads Estimate 5.19.docx**
77K

 **DDBO 2019Overture ad.pdf**
8111K

 **DDBO-WNCAAd-SP21_PRESS.pdf**
2130K

Re: BMC Full Page ad

messages

Karen Tessier <ktessier@mktconnections.com>

Fri, May 14, 2021 at 4:35 PM

Cc: Dee Dee Perkins <d2perkins@gmail.com>

Cc: Nathan Jordan <njordan@mktconnections.com>, Dee Dee Perkins <ddbullwinkel@comporium.net>, Christian McLauchlin <cmclauchlin@mktconnections.com>, Pam Norman <pnorman@mktconnections.com>

We're happy to take care of this for you Dee Dee, and we have the last ad. How about first of next week we share that with you and get on the phone and chat about changes in this and also the River Guide ad?

Happy Friday,

:) k

> On May 14, 2021, at 3:37 PM, Dee Dee Perkins <d2perkins@gmail.com> wrote:

- >
- > We have committed to a full page ad for the BMC.
- > I can not find my last ad that I did with them in 2019.
- >
- > Do you happen to have a copy of the ad?
- > And recommend if we should up-date it.
- >
- > And I would like for MC to do our ad for this.
- >
- > Thanks again for your help,
- >
- > Dee Dee

Dee Dee Perkins <d2perkins@gmail.com>

Fri, May 14, 2021 at 9:14 PM

Cc: Karen Tessier <ktessier@mktconnections.com>

Cc: Christian McLauchlin <cmclauchlin@mktconnections.com>, Nathan Jordan <njordan@mktconnections.com>, Pam Norman <pnorman@mktconnections.com>

Thanks Karen,
That works.
Enjoy your weekend!

[Quoted text hidden]

Meet Judge Chris Brook

message

Karen Tessler <ktessler@mktconnections.com>

Fri, Oct 2, 2020 at 10:53 AM

cc: Becky Anderson <beckyandersonconsulting13@gmail.com>

cc: Leslie Anderson <lesliea@loa.com>, David Gantt <david@davidgant.com>, Tina McGuire <tinamcgu1946@gmail.com>, Edward Hay <ehay@phhlawfirm.com>, Cworley <cworley@worleylaw.com>, Barbara Field <bfield@buncombe.main.nc.us>, Patsy Keever <pjkeever33@bellsouth.net>, Nathan Jordan <njordan@mktconnections.com>, Brad Campbell <bcampbell@mktconnections.com>, Sara Fields Bridges <sbridges@mktconnections.com>, Sally Spiegel <spspiegel@charter.net>, Mike Hawkins <mihawkins57@gmail.com>, Page Lemel <page@keystonecamp.com>, Dee Dee Perkins <d2perkins@gmail.com>, Clark Lovelace <clark@brevardncchamber.org>, Brownie Newman <Brownie.Newman@buncombecounty.org>, Al and Shirley Whitesides <ajeterw66@gmail.com>, Holly Jones <Holly.Jones@buncombecounty.org>, Joel Adams <Joel.Adams@raymondjames.com>, "Phil E. Atwood" <philatwood@tds.net>, Mark Weinstein <mweinstein@brevardmuslc.org>, John Beatty <jdbeatty2@gmail.com>, Sandra Byrd <sandrapbyrd@gmail.com>, Jeanette Bench <Nj397bench@gmail.com>, Barb Blake <barbblake40@gmail.com>, Christian McLauchlin <cmclauchlin@mktconnections.com>, George Briggs <Gbriggs@ncarboretum.org>, "Guy F. Clerici" <guy@guysoffice.com>, Pat Smith <patsmith2046@msn.com>, Mack Earsall <mbp@pvcinc.net>, Kim Macqueen <goldhill@skyrunner.net>, Kim McGuire <kimjmcguire1@gmail.com>, Karen Ramshaw <karenramshaw@pubintproj.com>, Jenny Dissen <jennydissen@clcsnc.org>, Nancy Houha <nancy.houha@gmail.com>, Nancy C Humphries <belleatl@gmail.com>, Donna Clark <dbcwhitelake@gmail.com>, Steve Metcalf <steve@policygroup.net>, Alison Fields <alison@qulpcreative.com>

Dear friends,

Over the past few years, I've had the pleasure of getting to know Chris Brook. He lives in Chapel Hill and is a really good friend of my daughter Alison. He's become a family friend to all of us. I'm writing to encourage your vote to keep Chris a judge on the NC Court of Appeals.

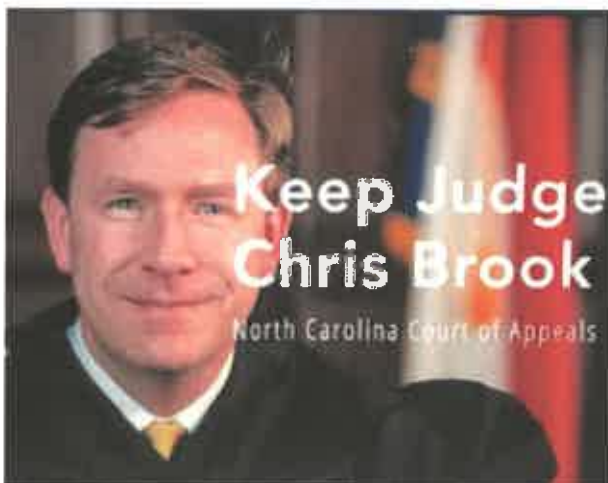
In 2019, Governor Cooper appointed Chris to the NC Court of Appeals where he has authored 75 opinions that speak to his rigor, fairness and respect for each North Carolinian who appears before him. He received his undergraduate and J.D. degrees from UNC Chapel Hill. He practiced law at the office Cranfill, Sumner & Hartzog, and later served as legal director of the American Civil Liberties Union of North Carolina. His resume is outstanding. He is a wonderful person who is known for his fairness and much respected for his experience. His contributions to community are not just outstanding, they are award-winning.

Please visit www.keepjudgechrisbrook.com to learn much more about him. Tell your friends because many people in WNC don't know about Chris and this seat. And please join me in voting for Chris when you early vote or on November 3rd.

Best to you all,

Karen

Karen Tessier
828.231.6368





Bent River 2020

message

Gina Malefyt <gmalefyt@bgctransylvania.org>

Mon, Mar 23, 2020 at 2:34 PM

to: Glenn Boyer <gboyer@bgctransylvania.org>, Katie Flanagan <katie@greenheartjuice.com>, Aaron Baker <aaron@oskarblues.com>, Joe DePippo <Joe@tourmantco.com>, Nancy DePippo <ndeplppo@gmail.com>, connie@broadstreetwines.com, Cary Hitchcock <Hitchca0913@gmail.com>, d2perkins@gmail.com, Christian McLauchlin <cmclauchlin@mktconnections.com>, Christian McLauchlin <christianwnc@gmail.com>, flatrockbakery@gmail.com, Clay Sykes <csykes@esginc.net>, Ben & Adria Hardy <bhardy@comporium.net>, info@blueridgebakery.com, Steve Womble <rswomble@gmail.com>, Beth Womble <bakesandsuch@comporium.net>, Eatherley Schultz <design@floressenceflowers.net>, Brennan Wesley <BrennanWesley@gmail.com>, Anna Robinson <annagram@comporium.net>, marco@marcotrattoria.com, vintageindigorentals@gmail.com
cc: Parker Platt <parker@platt.us>, Miranda Fuleihan <bigdog1@comporium.net>, Kathleen De La Torre <kdelatorre@bgctransylvania.org>

Good Morning,

The Cindy Platt Boys & Girls Club team has been working as hard as ever to prepare for our 8th Annual Bent River Farm Benefit Dinner. However, the health and well-being of the community is our top priority. Out of an abundance of caution, we have made the decision to postpone our 8th Annual Bent River Farm Benefit Dinner.

Thank you for saying yes to sharing your talents and resources for this year's event. Bent River Benefit is such a beautiful picture of how our community is dedicated to serving one another and we are so grateful for you. We are heartsick, but know this is the only responsible action to take.

As public health officials assess the risk of the coronavirus (COVID-19), we are closely monitoring the spread of the virus and evaluating the potential implications for our community. For the latest information, please visit the Centers for Disease Control and Prevention.

For any questions, please call Kathleen de la Torre at 980-475-2566 or email Kathleen at kdelatorre@bgctransylvania.org.

Thank you for all that you do to support The Cindy Platt Boys & Girls Club of Transylvania County.

With best wishes for continued health for everyone,

Parker, Kathleen, Miranda, and Gina

Gina Malefyt

Resource Development - Events

The Cindy Platt Boys & Girls Club of Transylvania County

www.bgctransylvania.org