

THE HEART OF Adventure



One cool, authentic small town.
100,000 acres of wilderness.
Countless opportunities for the journey of a lifetime.

Adventure Calls.
How will you answer?



DD BULLWINKEL'S OUTDOORS

Your next adventure is in our backyard. We are WNC's premier outdoor retailer - providing the best the industry has to offer in apparel, footwear and gear for hiking, camping and travel.

DDBULLWINKELS.COM
828-862-4700



THE GREYSTONE INN

A mountain retreat on the shores of Lake Toxaway. Lakeside restaurant and relaxing spa open to the public daily. Join us for breakfast, lunch, dinner and Sunday brunch.

GREYSTONEINN.COM
(828) 966-4700



DAVIDSON RIVER OUTFITTERS

North Carolina's premier fly shop and guide service, located just a stone's throw from Pisgah National Forest and the Davidson River, one of the top 100 trout streams in America.

DAVIDSONFLYFISHING.COM
(888) 861-0111



EXPLOREBREVARD.COM | (800) 648-4523

WNC - LLB

Fwd: Co-op Ad Schedule Updated

1 message

Mary Jo Gordon <maryjo@brevardncchamber.org>
To: Corey Gafnea <corey@brevardncchamber.org>

Tue, Apr 26, 2022 at 1:25 PM



Mary Jo Gordon
Marketing & Communication Specialist
Transylvania County Tourism Development Authority
828-884-8900, explorebrevard.com

----- Forwarded message -----

From: Karen Tessler <ktessler@mktconnections.com>
Date: Fri, Jan 3, 2020 at 10:19 PM
Subject: Re: Co-op Ad Schedule Updated
To: Prentiss Brewer <Prentiss@brevardncchamber.org>
Cc: Pam Norman <PNorman@mktconnections.com>, Clark Lovelace <clark@brevardncchamber.org>, Nathan Jordan <NJordan@mktconnections.com>, Mary Jo Gordon <maryjo@brevardncchamber.org>, Christian McLauchlin <cmclauchlin@mktconnections.com>

You go Pren!!!!

Sent from my iPhone

On Jan 3, 2020, at 4:21 PM, Prentiss Brewer <Prentiss@brevardncchamber.org> wrote:

Thanks, Pam! Here is where we are on all three Spring co-ops:

Our State

1. Davidson River Outfitters - use same ad as 2019 Spring Our State co-op
2. Killer Bees Honey - sending materials to me soon
3. The DFR Room - use same ad materials as 1/3-page AG ad with copy tweaked (I'm happy to do that part)

WNC Magazine

1. DD Bullwinkel's - same ad as Winter Cap at Play
2. Greystone - waiting for proof - same ad as Winter Cap at Play ad with new copy sent to Nathan
3. Davidson River Outfitters - use same ad as 2019 Spring Our State co-op

Blue Ridge Outdoors

1. Greystone - waiting for proof - same ad as Winter Cap at Play ad with new copy sent to Nathan
2. DD Bullwinkel's - same ad as Winter Cap at Play
3. Heart of Brevard - same ad as Winter Laurel co-op but resize to 1/6-page

Let me know if there are any questions.

Thanks!

Prentiss

Prentiss Brewer

Operations & Outreach Coordinator
Transylvania County Tourism
175 East Main Street
Brevard, NC 28712

828-884-8900

www.explorebrevard.com



On Fri, Jan 3, 2020 at 12:11 PM Pam Norman <pnorman@mktconnections.com> wrote:

Hi Pren,

Attached is the co-op campaign spreadsheet with updated information for your reference. The only change was to Our State. That is an April ad placement and is due on 1/30. Please let me know if you have any questions or if I may be of further assistance. Thanks!

On Mon, Dec 30, 2019 at 4:18 PM Prentiss Brewer <prentiss@brevardncchamber.org> wrote:

Thank you!

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com



On Mon, Dec 30, 2019 at 8:25 AM Pam Norman <pnorman@mktconnections.com> wrote:

Hi Pren,

No apology necessary. To the best of my understanding, those are all of the current due dates and placements. I was able to get an extension on the WNC Magazine and that is reflected by the 1/16 date. When I return to the office on Thursday, I will confirm with Karen just to be sure. Thanks!

On Friday, December 27, 2019, Prentiss Brewer <prentiss@brevardncchamber.org> wrote:

I am sorry to be so confused but are these still the due dates for the other spring co-ops? I have sent in the info for Greystone and need a proof. I have half of an approval from Bullwinkel's. I cannot get in touch with Kevin or Vanessa at DR Outfitters, despite emailing them ten days ago. I believe they will be back in January and hope they will approve the use of a previous ad.

Thanks,

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com



On Wed, Dec 11, 2019 at 3:37 PM Pam Norman <pnorman@mktconnections.com> wrote:

Hi Prentiss,

I recently updated the attached co-op schedule to include the extension we obtained for the WNC Magazine ad and thought it might be helpful to have it handy.

Thanks!

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Pam Norman | Production Director | Market Connections | p 828.398.5259

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Pam Norman | Production Director | Market Connections | p 828.398.5259

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Pam Norman | Production Director | Market Connections | p 828.398.5259



Prentiss Brewer <prentiss@brevardncchamber.org>

WNC Spring Co-op

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Tue, Dec 17, 2019 at 3:34 PM

To: Dee Dee Perkins <ddbullwinkel@cltcom.net>, Kristin Johns <kj.johns610@gmail.com>

Hi,

The WNC spring Co-op ad for the March/April/May issue of WNC Magazine is due on January 3rd. Since we have 2 holidays in between I wanted to send a reminder to those who have signed up. We need 25 words, a logo, url and hi res photo. This is a 1/6-page ad. Please send this by January 3rd or let me know if you want to repeat a former ad. See attached example from a scan of your holiday ad in WNC Mag.

Thanks!

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com **Holiday Co-op 2019 Nov Dec WNC Mag.pdf**
196K



OLD BULLWINKLES OUTDOORS

2. Bullwinkles Outdoors & Moose Tracks Footwear is a local go to for gear, apparel & footwear. Serving as WNC's destination for the outdoors for 25 years.



BULLWINKLES
OUTDOORS

MOOSE TRACKS
FOOTWEAR



WNC REAL ESTATE

Let us help you find that perfect mountain home for your family and vacation time.



THE GOLFVIEW RESORT

A mountain retreat on the shores of Lake Toxaway with luxurious accommodations, lakeside restaurant and relaxing spa. Open to the public daily.



FESTIVAL OF TREES

30 Elaborately Decorated Christmas Trees,
Near E-R | Porter Center | Brevard College





Prentiss Brewer <prentiss@brevardncchamber.org>

Re: WNC Spring Co-op

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Mon, Dec 23, 2019 at 3:11 PM

To: Kristin Johns <kj.johns610@gmail.com>

Cc: Dee Dee Perkins <ddbullwinkel@cltcom.net>

Hi,

Just a reminder to take a look at this ad and let me know if you want to use it for the spring co-op.

Thanks & Merry Christmas!

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com

On Tue, Dec 17, 2019 at 3:55 PM Kristin Johns <kj.johns610@gmail.com> wrote:

I like that one better personally.. Dee Dee what do you think?

KJ

Marketing Coordinator | D.D. Bullwinkel's Outdoors & Moose Tracks Footwear

DD BULLWINKEL'S
OUTDOORSMOOSE TRACKS
FOOTWEAR

On Tue, Dec 17, 2019 at 3:48 PM Prentiss Brewer <prentiss@brevardncchamber.org> wrote:

Thanks for the quick response. I have attached the ad from your winter ad in Capital at Play. Is this the ad you want to use? The Bullwinkel's one to be clear?

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com



On Tue, Dec 17, 2019 at 3:41 PM Kristin Johns <kj.johns610@gmail.com> wrote:
Pren, can you use the last photo we used in the most recent ad please? Thanks!

KJ

Marketing Coordinator | D.D. Bullwinkel's Outdoors & Moose Tracks Footwear

DD BULLWINKEL'S
OUTDOORS



MOOSE TRACKS
FOOTWEAR

On Tue, Dec 17, 2019 at 3:35 PM Prentiss Brewer <prentiss@brevardncchamber.org> wrote:
Hi,

The WNC spring Co-op ad for the March/April/May issue of WNC Magazine is due on January 3rd. Since we have 2 holidays in between I wanted to send a reminder to those who have signed up. We need 25 words, a logo, url and hi res photo. This is a 1/6-page ad. Please send this by January 3rd or let me know if you want to repeat a former ad. See attached example from a scan of your holiday ad in WNC Mag.

Thanks!

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com





Prentiss Brewer <prentiss@brevardncchamber.org>

WNC Mag spring co-op proof

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Tue, Jan 14, 2020 at 4:09 PM

To: Kristin Johns <kj.johns610@gmail.com>, Dee Dee Perkins <ddbullwinkel@citcom.net>

Hi,

Attached is the ad for WNC Magazine. The one for Blue Ridge Outdoors will follow shortly, but should be the same ad. Please let me know if we are good to go.

Thanks,

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com**TDA-WNC-March-CoOp-proof1.pdf**
9967K

THE HEART — OF — *Adventure*



One cool, authentic small town.
100,000 acres of wilderness.
Countless opportunities for the journey of a life.

Adventure Calls.
How will you answer?



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828-862-4700**



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North Carolina's premier fly shop and guide service, located just a stone's throw from Pisgah National Forest and the Davidson River, one of the top 100 trout streams in America.

**DAVIDSONFLYFISHING.COM
(888) 861-0111**





Prentiss Brewer <prentiss@brevardncchamber.org>

TCT Advertising Invoices

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Wed, Jul 22, 2020 at 1:55 PM

To: Dee Dee Perkins <ddbullwink@comporium.net>, Dee Dee Perkins <d2perkins@gmail.com>, Allie Perkins <ahperkins619@gmail.com>

Dear Dee Dee,

Transylvania County Tourism made a number of adjustments as we and our local tourism community dealt with the immediate impact of the pandemic. One of those was to postpone the payment reminder that was due to be sent in March to all of our advertisers. Hopefully, this proved to be one less thing that each of you had to worry about as little to no revenue was coming in.

Attached are invoices for your advertisements. We are requesting payment at your earliest convenience but are happy to make payment arrangements if necessary. Please contact Prentiss Brewer at prentiss@explorebrevard.com or 828-884-8900 if you wish to do so or if you have any questions.

For those of you who advertised in the Adventure Guide, there is an added bonus. Your ad will have a longer life than the usual one year. The exact amount of time is unknown at this point, but you will likely see at least six more months of value in your investment.

Thank you for being a part of our tourism community.

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com

**2 attachments****2020DDBPMOInvoice.doc**
1897K**2020ROCKPMOInvoice.doc**
1897K

TRANSYLVANIA COUNTY
TOURISM

TRANSYLVANIA COUNTY TOURISM DEVELOPMENT AUTHORITY

175 East Main Street
Brevard, NC 28712
Phone 828-884-8900

INVOICE

INVOICE#2020DDBPMD
DATE: 4/26/2022

**D. D. Bullwinkel's
Attn: Dee Dee Perkins
60 East Main Street
Brevard, NC 28712**

DESCRIPTION	AMOUNT
2020 Adventure Guide – Full Page Map Ad	\$1,100.00
2019 Holiday Co-Op – The Laurel	250.00
2019 Holiday Co-Op – WNC Magazine	500.00
2020 Winter Co-Op – Capital at Play	300.00
2020 Spring Co-Op – WNC Magazine	300.00
2020 Spring Co-Op – Blue Ridge Outdoors	650.00
Payment due upon receipt.	
TOTAL DUE	\$3,100.00
Make all checks payable to Transylvania TDA 175 East Main Street Brevard, NC 28712 Phone: 828-884-8900	
Thank you for your business!	