

Transylvania County Tourism

2019 - 2020 Marketing Partner Ad Placement Order Form

Name:
Business:
Phone:

Email:
Address:

Please check each item in which you would like to participate. **Submit your completed Order Form to Prentiss Brewer by September 30 (September 9 for the Holiday Co-op). Our team will follow-up with a completed contract indicating all ad placements you have received for signature and approval.** Some requests may not be honored due to the limited number of opportunities, see terms and conditions below. See specific co-ops and sponsorships in the Marketing Partner Booklet for creative due dates. Mail to: **Transylvania County Tourism, Attn: Prentiss Brewer, 175 E. Main St., Brevard, NC 28712**

PRINT PROGRAMS				
Publication	Issue	Ad Size	Cost	Order
Explore Brevard Adventure Guide	Annual: Beginning January 2020	1/3 page	\$550	
		Full page inside front cover	\$1650	
		Full page back outside cover	\$1925	
		Full page inside	\$1210	
		Full page map ad	\$1650	
		Highlighted Accommodations Listing	\$110	
Holiday Co-op				
Our State (3 partners)	November 2019	1/6 page	\$750	
Laurel of Asheville (3 partners)	November 2019	1/6 page	\$250	
WNC Magazine (4 partners)	Nov/Dec 2019	1/4 page	\$500	
Winter Co-op				
Laurel of Asheville (3 partners)	December 2019	1/6 page	\$250	
WNC Magazine (3 partners)	Jan/Feb 2020	1/6 page	\$300	
Spring Co-op				
Our State (3 partners)	April 2020	1/6 page	\$750	
Blue Ridge Outdoors (3 partners)	March 2020	1/6 page	\$650	
WNC Magazine (3 partners)	March/April 2020	1/6 page	\$300	

Publication	Issue	Cost	Order
New Opportunities			
Get Out Guide Sponsorship (limit 1 per partner)	<i>Indicate preferred months in order column. 11 issues total. (Jan/Feb is a combined issue)</i>	\$250	1. 2. 3.
Adventurist's Field Notes Spotlight (limit 1 per partner)	January 2020	\$1500	
	April 2020	\$1500	
	July 2020	\$1500	
	October 2020	\$1500	

☐ Yes, we are interested in participating in the TCT sweepstakes program. (Indicate interest below.)

	Holiday	Winter	Spring	Fall
2 Night Accommodations				
Dinner for 2				
Activity for 2 (minimum value \$50)				
Shopping Gift Card (minimum value \$50)				

☐ Yes, we would like to co-host media for a FAM or press tour. We are willing to offer complimentary accommodations, meals, activities or shopping gift cards. (When an opportunity is available, TCT will contact you.)

Terms and Conditions

In consideration of publication of an advertisement, the advertiser and their assigns or agents, jointly and severally, will indemnify and hold harmless Transylvania County Tourism, its board of directors and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for liable, violation of right of privacy, copyright infringement or plagiarism.

Advertising is reserved for tourism-based businesses like recreation, accommodations, camps, attractions, retail establishments, restaurants, etc. and not for professional-based businesses like doctors, attorneys, realtors, etc. This cooperative opportunity is available on a first-come, first-served basis. Both a signed copy of this agreement and full payment are required by the indicated deadline to make this agreement firm.

All elements of the advertisement are subject to approval by Transylvania County Tourism. We reserve the right to refuse any advertising and shall not be liable for damages if for any reason an advertisement is not published. Transylvania County Tourism reserves the right to cease the publication of advertisements at any time.

The individual signing this contract represents and warrants that he/she has been duly authorized to execute this binding contract on behalf of the indicated party and has read and agrees to terms and conditions.

- *Advertisements in the Adventure Guide and Waterfall Map are first-come, first-served with existing advertisers having the first right of refusal for their current location. For ad sizes with more interest than availability, advertisers will be chosen by lottery.*
- *Partners may choose more than one co-op. For co-ops with more interest than available spaces, advertisers will be chosen by lottery.*
- *For Get Out Guide Sponsorship months with more interest than available spaces, advertisers will be chosen by lottery. Limit one month per partner*
- *Adventurist's Field Notes Spotlights are limited to one per partner. For editions with more interest than available spaces, advertisers will be chosen by lottery.*

signature

date