

WINTER WARM UP



Enter to win our Winter Warm Up Sweepstakes, including cozy accommodations, unique winter adventures, dining and a Brevard shopping spree.

Plus discover the long range views, untouched trails and seemingly endless adventures to explore during winter at:

ExploreBrevard.com/WinterWarmUp



DD BULLWINKEL'S OUTDOORS

Your next adventure is in our backyard. We are WNC's premier outdoor retailer - providing the best the industry has to offer in apparel, footwear and gear for hiking, camping and travel.

DDBULLWINKELS.COM
828-862-4700

Capital
at Play



THE GREYSTONE INN

A historic and private lake resort hidden in the Blue Ridge Mountains where families and friends have gathered for years to make life-long memories.

GREYSTONEINN.COM
(828) 966-4700



ROCKY'S GRILL & SODA SHOP

1940's original drugstore style lunch counter & soda fountain. Homemade soups & salads, deli sandwiches, pimento cheese, amazing grilled hot dogs! Scrumptious shakes and ice cream concoctions.

ROCKYSNC.COM
828-877-5375



EXPLOREBREVARD.COM | (800) 648-4523

Complete giveaway rules at ExploreBrevard.com/WinterWarmUp



Prentiss Brewer <prentiss@brevardncchamber.org>

Capital at Play January (Winter) Co-op

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Wed, Nov 20, 2019 at 2:55 PM

To: Dee Dee Perkins <d2perkins@gmail.com>, Dee Dee Perkins <ddbultwinkel@comporium.net>

Dee Dee,

Thanks for understanding about the last minute magazine change. We were really taken by surprise on this one. Here's the proof of the ad...

Prent

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com



 **Cap at Play-co-op-Winter20-January.pdf**
3622K



Prentiss Brewer <prentiss@brevardncchamber.org>

Re: WNC Spring Co-op

1 message

Kristin Johns <kj.johns610@gmail.com>
 To: Prentiss Brewer <prentiss@brevardncchamber.org>
 Cc: Dee Dee Perkins <ddbullwinkel@cltcom.net>

Tue, Dec 17, 2019 at 3:55 PM

I like that one better personally.. Dee Dee what do you think?

KJ
 Marketing Coordinator | D.D. Bullwinkel's Outdoors & Moose Tracks Footwear



On Tue, Dec 17, 2019 at 3:48 PM Prentiss Brewer <prentiss@brevardncchamber.org> wrote:
 Thanks for the quick response. I have attached the ad from your winter ad in Capital at Play. Is this the ad you want to use? The Bullwinkel's one to be clear?

Pren

Prentiss Brewer

Operations & Outreach Coordinator
 Transylvania County Tourism
 175 East Main Street
 Brevard, NC 28712
 828-884-8900
www.explorebrevard.com



On Tue, Dec 17, 2019 at 3:41 PM Kristin Johns <kj.johns610@gmail.com> wrote:
 Pren, can you use the last photo we used in the most recent ad please? Thanks!

KJ
 Marketing Coordinator | D.D. Bullwinkel's Outdoors & Moose Tracks Footwear



On Tue, Dec 17, 2019 at 3:35 PM Prentiss Brewer <prentiss@brevardncchamber.org> wrote:
 : Hi,

The WNC spring Co-op ad for the March/April/May issue of WNC Magazine is due on January 3rd. Since we have 2 holidays in between I wanted to send a reminder to those who have signed up. We need 25 words, a logo, url and hi res photo. This is a 1/6-page ad. Please send this by January 3rd or let me know if you want to repeat a former ad. See attached example from a scan of your holiday ad in WNC Mag.

Thanks!

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com





Prentiss Brewer <prentiss@brevardncchamber.org>

TCT Advertising Invoices

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Wed, Jul 22, 2020 at 1:55 PM

To: Dee Dee Perkins <ddbultwinkel@comporium.net>, Dee Dee Perkins <d2perkins@gmail.com>, Allie Perkins <ahperkins619@gmail.com>

Dear Dee Dee,

Transylvania County Tourism made a number of adjustments as we and our local tourism community dealt with the immediate impact of the pandemic. One of those was to postpone the payment reminder that was due to be sent in March to all of our advertisers. Hopefully, this proved to be one less thing that each of you had to worry about as little to no revenue was coming in.

Attached are invoices for your advertisements. We are requesting payment at your earliest convenience but are happy to make payment arrangements if necessary. Please contact Prentiss Brewer at prentiss@explorebrevard.com or 828-884-8900 if you wish to do so or if you have any questions.

For those of you who advertised in the Adventure Guide, there is an added bonus. Your ad will have a longer life than the usual one year. The exact amount of time is unknown at this point, but you will likely see at least six more months of value in your investment.

Thank you for being a part of our tourism community.

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com**2 attachments** **2020DDBPMOInvoice.doc**
1897K **2020ROCKPMOInvoice.doc**
1897K

TRANSYLVANIA COUNTY
TOURISM

TRANSYLVANIA COUNTY TOURISM DEVELOPMENT AUTHORITY

175 East Main Street
Brevard, NC 28712
Phone 828-884-8900

INVOICE

INVOICE#2020DDBPMO
DATE: APRIL 29, 2022

D. D. Bullwinkel's
Attn: Dee Dee Perkins
60 East Main Street
Brevard, NC 28712

DESCRIPTION	AMOUNT
2020 Adventure Guide – Full Page Map Ad	\$1,100.00
2019 Holiday Co-Op – The Laurel	250.00
2019 Holiday Co-Op – WNC Magazine	500.00
2020 Winter Co-Op – Capital at Play	300.00
2020 Spring Co-Op – WNC Magazine	300.00
2020 Spring Co-Op – Blue Ridge Outdoors	650.00
Payment due upon receipt.	
TOTAL DUE	\$3,100.00
Make all checks payable to Transylvania TDA 175 East Main Street Brevard, NC 28712 Phone: 828-884-8900	
Thank you for your business!	