

Adventure Guide - Hampton Inn

stay where the waterfalls



free breakfast
free wi-fi
free fitness

bike parking
trail access

Brand new hotel rooms
at the entrance of Pisgah Forest



275 Forest Gate Dr., Pisgah Forest, NC 28768
1-800-HAMPTON | www.hamptoninnbrevard.com

Find what you are looking for



the oph·ilus

We've set the stage for an
**INSPIRING
SUMMER OF MUSIC**




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CENTER**

**SUMMER FESTIVAL
JUNE-AUGUST 2021**

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THE
**HEART
OF
Adventure**



BREVARD

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**A MOUNTAIN RETREAT ON THE
SHORES OF LAKE TOXAWAY**

Luxurious Accommodations
Landscape Restaurant • Bowling Spa

Open your room!
Visit, call or reserve online




**MOOSE TRACKS
FOOTWEAR**

**DO BUTTWINKLE'S
OUTDOOR**




THE SUNSET MOTEL

(828) 884-9106
525 S. Broad St., Brevard NC
Come stay with us!
No, really, we did it all!

Remember! Let those be cake and bread pudding!

- A tacky plastic flamingo for a mascot
- Super clean rooms
- Room-front parking
- Easy walk to downtown
- Stellar service
- Vintage charm with modern amenities
- Affordable rates

Well, when searching for affordable lodging and a great location, they discovered **The Sunset Motel**. They are excited because it looks like the perfect hub for their adventure! The online reviewers raved about so many things:

Why are these travelers so excited?






Prentiss Brewer <prentiss@brevardncchamber.org>

Re: Keep your Adventure Guide ad space for 2020!

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Mon, Aug 19, 2019 at 12:45 PM

To: Layton Parker <layton@comporium.net>

Got it. Thanks!

Pren

Prentiss Brewer

Tourism Development Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com

On Mon, Aug 19, 2019 at 10:19 AM Layton Parker <layton@comporium.net> wrote:

I'll renew same spot please,

Layton

From: Prentiss Brewer <prentiss@brevardncchamber.org>

Sent: Monday, August 19, 2019 6:00 AM

To: Prentiss Brewer <prentiss@explorebrevard.com>

Subject: Keep your Adventure Guide ad space for 2020!

Hello Current Adventure Guide Advertisers!

As you have likely seen by now, Transylvania County Tourism (TCT) is holding its first ever Partner Marketing Symposium on Friday, August 23rd (see flyer below). At this time TCT will be taking reservations for ALL of our 2020 marketing opportunities. This includes ads in the Adventure Guide and Waterfall Map brochure as well as the entire year's print co-ops, sweepstakes, new print and digital opportunities and more.

As a current Adventure Guide advertiser, you have first right of refusal for your spot. If you want to keep your existing spot, please let me know via email by Wednesday, 8/21 at 5pm. After that time I will open up any spot that is not reserved.

We do hope that you will attend on the 23rd as our marketing agency will be on hand to offer free expert advice on best practices for promoting your business in 2020. You will also get a sneak peek at our newest marketing campaign.

See you there!



Prentiss Brewer

Tourism Development Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com

4/26/22, 5:58 PM

Brevard/Transylvania Chamber of Commerce Mail - Re: Keep your Adventure Guide ad space for 2020!





Prentiss Brewer <prentiss@brevardncchamber.org>

Adventure Guide ad materials due

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Tue, Dec 31, 2019 at 4:44 PM

To: Prentiss Brewer <prentiss@explorebrevard.com>

Bcc: Dee Dee Perkins <ddbullwinkel@cltcom.net>, Kristin Johns <kj.johns610@gmail.com>, Shannon Ellis

<ellis.shannon@gmail.com>, paulette todd <ptodd@greystoneinn.com>, "Greystone Inn (Regan)"

<rbrowell@greystoneinn.com>, Layton Parker <layton@comporium.net>, Sunset Motel <PlanitMediaInc@gmail.com>, Lori

Roberts <loribehere@gmail.com>, Martha Carlton <martha@theophyllusnc.com>, Emrie Carlton <eecarlton@gmail.com>

Dear Tourism Partner,

Thank you for choosing to advertise with Transylvania County Tourism via our Adventure Guide and Waterfall Map publication. The Adventure Guide is distributed to 115,000 interested travelers regionally, nationally and internationally throughout the year.

You have chosen the full page ad size on the fold-out map. Please choose one of the following by January 3:

- I want to repeat my ad from last year.
- I would like to submit a new ad or I am a first-time advertiser.
 - Ads are 4x9" plus a full bleed (.25" on all sides). Completed ad designs need to be sent as a high-res (300 DPI) pdf or jpg in CMYK.

Please let me know if you have any questions.

Thank you!

Prentiss

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com



Prentiss Brewer <prentiss@brevardncchamber.org>

Re: Adventure Guide ad materials due

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Fri, Jan 3, 2020 at 12:52 PM

To: Layton Parker <layton@comporium.net>

I am a bit behind from the holidays. Any way you can get it to me by end-of-day Monday?

Thanks,

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com

On Fri, Jan 3, 2020 at 11:10 AM Layton Parker <layton@comporium.net> wrote:

I would like to submit a new ad and renew our same placement as last year. Let me know deadline for ad submittal and I will start working on it.

From: Prentiss Brewer <prentiss@brevardncchamber.org>**Sent:** Tuesday, December 31, 2019 4:44 PM**To:** Prentiss Brewer <prentiss@explorebrevard.com>**Subject:** Adventure Guide ad materials due

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Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com





Prentiss Brewer <prentiss@brevardncchamber.org>

RE: Adventure Guide ad materials due

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Thank you!

Prentiss

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

4/13/22, 5:30 PM

Brevard/Transylvania Chamber of Commerce Mail - RE: Adventure Guide ad materials due

Brevard, NC 28712

828-884-8900

www.explorebrevard.com





Prentiss Brewer <prentiss@brevardncchamber.org>

Re: Adventure Guide ad materials due

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Fri, Jan 3, 2020 at 2:09 PM

To: Layton Parker <layton@comporium.net>

That looks great. And thank you for getting it to me so quickly!!

Pren

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com



On Fri, Jan 3, 2020 at 12:16 PM Layton Parker <layton@comporium.net> wrote:

From: Prentiss Brewer <prentiss@brevardncchamber.org>**Sent:** Tuesday, December 31, 2019 4:44 PM**To:** Prentiss Brewer <prentiss@explorebrevard.com>**Subject:** Adventure Guide ad materials due

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175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com





Prentiss Brewer <prentiss@brevardncchamber.org>

RE: Adventure Guide ad resize

1 message

Layton Parker <layton@comporium.net>

Wed, Jan 15, 2020 at 11:42 AM

To: Prentiss Brewer <prentiss@brevardncchamber.org>

Cc: Nathan Jordan <NJordan@mktconnections.com>, Clark Lovelace <clark@brevardncchamber.org>

Revised

From: Prentiss Brewer <prentiss@brevardncchamber.org>

Sent: Wednesday, January 15, 2020 11:13 AM

To: Layton Parker <layton@comporium.net>

Cc: Nathan Jordan <NJordan@mktconnections.com>; Clark Lovelace <clark@brevardncchamber.org>

Subject: Adventure Guide ad resize

Dear Layton,

Thank you for advertising in the Adventure Guide! As you know, the fold-out map is a new addition and we think your ad will be in a prime spot. We found out late yesterday from our printer that in order to improve the folds in the new map, the ads need to be resized.

According to Market Connections, "The resize is not dramatic and will still be full panel. There are two options, send an updated file with the new dimensions or provide the original design file and our team can resize it for free. We would like to have the updated ads as soon as possible, absolute latest would be Friday of this week."

Your new ad size is 3.75" x 8.75" + .125" bleed on all sides

Please accept our apologies for this sudden change from our printer.

Thank you,

Prentiss

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com



Travel Planner 2020.pdf
656K

stay where the waterfalls



free breakfast
free wi-fi
free fitness

bike parking
trail access



Brand new hotel rooms
at the entrance of Pisgah Forest



275 Forest Gate Dr., Pisgah Forest, NC 28768
800-HAMPTON / www.hamptoninnbrevard.com



Prentiss Brewer <prentiss@brevardncchamber.org>

Re: Adventure Guide ad resize

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Wed, Jan 15, 2020 at 11:51 AM

To: Layton Parker <layton@comporium.net>

Cc: Nathan Jordan <NJordan@mktconnections.com>, Clark Lovelace <clark@brevardncchamber.org>

Thank you, Layton!!

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com



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Revised

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Brevard, NC 28712

828-884-8900

www.explorebrevard.com





Prentiss Brewer <prentiss@brevardncchamber.org>

Adventure Guide ad

1 message

Prentiss Brewer <prentiss@brevardncchamber.org>

Wed, Jul 22, 2020 at 1:17 PM

To: Layton Parker <layton@comporium.net>

Dear Layton,

Transylvania County Tourism made a number of adjustments as we and our local tourism community dealt with the immediate impact of the pandemic. One of those was to postpone the payment reminder that was due to be sent in March to all of the advertisers in our Adventure Guide. Hopefully, this proved to be one less thing that each of you had to worry about as little to no revenue was coming in.

As businesses and organizations have reopened, including our Visitor Center, our Adventure Guide distribution has ramped back up, although not at the normal pace. Between what was essentially a closure of visitation for 60 days and our anticipation of slow growth before returning to typical levels of visitors, our plan is to utilize our supply of 115,000 brochures for this year and most or all of next year. Among other things, this means that your advertisement will have a longer life than usual.

Attached is an invoice for your advertisement. We are requesting payment at your earliest convenience but are happy to make payment arrangements if necessary. Please contact Prentiss Brewer at prentiss@explorebrevard.com or 828-884-8900 if you wish to do so or if you have any questions.

Thank you for being a part of our tourism community.

Prentiss Brewer

Operations & Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com

**2020HAMAGInvoice.doc**

1897K

TRANSYLVANIA COUNTY
TOURISM

TRANSYLVANIA COUNTY TOURISM DEVELOPMENT AUTHORITY

175 East Main Street
Brevard, NC 28712
Phone 828-884-8900

INVOICE

INVOICE# 2020HAMAG
DATE: 4/13/2022

**Hampton Inn
Attn: Layton Parker
275 Forest Gate Drive
Plsgh Forest, NC 28768**

| DESCRIPTION | AMOUNT |
|--|------------|
| 2020 Adventure Guide – Full Page Inside Map Ad | \$1,650.00 |
| Payment due upon receipt. | |
| TOTAL DUE | \$1,650.00 |
| Make all checks payable to Transylvania TDA 175 East Main Street Brevard, NC 28712 | |
| Phone: 828-884-8900 | |
| Thank you for your business! | |
| | |
| | |