

# Adventure Guide - ALL

**Why are these travelers so excited?**



**DD BULLWINKEL'S OUTDOORS**

**MOOSE TRACKS FOOTWEAR**

Well, when searching for affordable lodging and a great location, they discovered **The Sunset Motel**. They are excited because it looks like the perfect hub for their adventure! The online reviewers raved about so many things:

- Affordable rates
- Vintage charm with modern amenities
- Stellar service
- Easy walk to downtown
- Room-front parking
- Super clean rooms
- A tacky plastic flamingo for a mascot?

Wow! Let there be cake and break dancing!

No, really, we ARE all that. Come stay with us.

**MOTEL**

(828) 884-2106  
823 S. Broad St., Brevard NC  
TheSunsetMotel.com

**BASECAMP FOR ALL YOUR OUTDOOR ADVENTURES**  
80 E. MAIN ST. BREVARD | 828.862.4700 | DBULLWINKELS.COM

**Graystone Inn**

**A MOUNTAIN RETREAT ON THE SHORES OF LAKE TOXAWAY**

Luxurious Accommodations  
Lakeside Restaurant • Soothing Spa

Open your round  
Welt, eat or reserve online



275 Forest Glen Dr., Forest Glen, NC 28056  
1-800-HAMPTON | www.hamptonbrevard.com  
THEGRAYSTONEINN.COM

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THE HEART OF ADVENTURE

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We've set the stage for an

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**Find**  
What you are looking for



**Hampton Inn**

**Brand new hotel rooms**  
at the entrance of Pisgah Forest

free breakfast  
free Wi-Fi  
free fitness  
bike parking  
trail access

**the waterfalls**  
stay white

275 Forest Glen Dr., Forest Glen, NC 28056  
1-800-HAMPTON | www.hamptonbrevard.com





Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

**Re: Keep your Adventure Guide ad space for 2020!**

1 message

Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

Tue, Aug 20, 2019 at 3:07 PM

To: Dee Dee Perkins &lt;ddbultwinkel@comporium.net&gt;

Cc: ALLIE Awesomess kid &lt;ahperkins619@gmail.com&gt;, Adam Perkins &lt;ahperk324@gmail.com&gt;, Kristin Johns &lt;kj.johns610@gmail.com&gt;, MARY JANE BENNETT &lt;mjcrales@yahoo.com&gt;, Prentiss Brewer &lt;prentiss@explorebrevard.com&gt;

The only options for an upgrade will be full-page map ads. This map will be larger and fold out and down so 3 more spaces will be available there. Be on the lookout for the emailed sales kit on Friday morning or come to the event for details.

Thanks,

Pren

***Prentiss Brewer***

Tourism Development Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

[www.explorebrevard.com](http://www.explorebrevard.com)

On Mon, Aug 19, 2019 at 7:17 PM Dee Dee Perkins &lt;ddbultwinkel@comporium.net&gt; wrote:

Hi Pren,

Yes we will keep our current ad schedule with the Adventure Guide.

Let us us know of any opportunities to upgrade to inside front cover; back cover etc.

I've included KJ and hopefully one or both of us will attend on Friday morning.

Dee Dee

On Mon, Aug 19, 2019 at 6:00 AM Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt; wrote:

Hello Current Adventure Guide Advertisers!

As you have likely seen by now, Transylvania County Tourism (TCT) is holding its first ever Partner Marketing Symposium on Friday, August 23rd (see flyer below). At this time TCT will be taking reservations for ALL of our 2020 marketing opportunities. This includes ads in the Adventure Guide and Waterfall Map brochure as well as the entire year's print co-ops, sweepstakes, new print and digital opportunities and more.

As a current Adventure Guide advertiser, you have first right of refusal for your spot. If you want to keep your existing spot, please let me know via email by Wednesday, 8/21 at 5pm. After that time I will open up any spot that is not reserved.

We do hope that you will attend on the 23rd as our marketing agency will be on hand to offer free expert advice on best practices for promoting your business in 2020. You will also get a sneak peek at our newest marketing campaign.



See you there!

PLEASE JOIN

## TRANSYLVANIA COUNTY TOURISM

for the introduction of the 2019-2020  
TCT Partner Marketing Opportunities

**Friday, August 23**  
**8:30 - 10:30 AM**

The Rogow Room  
Transylvania County Library  
212 South Gaston Street, Brevard

**Agenda:**

- Update on Explore Brevard Marketing
- Presentation of TCT Partner Marketing Opportunities.  
*Review a full year's worth of advertising and promotion options.*
- "Fine Tuning Your Tourism Marketing Tactics for Success."  
*Market Connections presents expert advice and answers questions about how to make your individual marketing more effective through communications, advertising, public relations and social media.*

Coffee and light refreshments provided

***Prentiss Brewer***

Tourism Development Coordinator  
Transylvania County Tourism  
175 East Main Street



4/26/22, 6:49 PM

Brevard/Transylvania Chamber of Commerce Mail - Re: Keep your Adventure Guide ad space for 2020!

**Brevard, NC 28712**

**828-884-8900**

[www.explorebrevard.com](http://www.explorebrevard.com)







Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

**Adventure Guide ad resize**

1 message

**Prentiss Brewer** <prentiss@brevardncchamber.org>

Wed, Jan 15, 2020 at 11:12 AM

To: ddbullwink@comporium.net, Kristin Johns &lt;kj.johns610@gmail.com&gt;

Cc: Nathan Jordan &lt;NJordan@mktconnections.com&gt;, Clark Lovelace &lt;clark@brevardncchamber.org&gt;

Dear Dee Dee &amp; KJ,

Thank you for advertising in the Adventure Guide! As you know, the fold-out map is a new addition and we think your ad will be in a prime spot. We found out late yesterday from our printer that in order to improve the folds in the new map, the ads need to be resized.

According to Market Connections, "The resize is not dramatic and will still be full panel. There are two options, send an updated file with the new dimensions or provide the original design file and our team can resize it for free. We would like to have the updated ads as soon as possible, absolute latest would be Friday of this week."

Your new ad size is 3.8125" x 8.75" + .125" bleed on all sides

Please accept our apologies for this sudden change from our printer.

Thank you,

Prentiss

***Prentiss Brewer***

Operations &amp; Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

[www.explorebrevard.com](http://www.explorebrevard.com)





Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

**Re: Email Question**

1 message

Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

Wed, Jan 15, 2020 at 7:35 PM

To: Kristin Johns &lt;kj.johns610@gmail.com&gt;

Yes, that was it. Thanks for getting right on it!

***Prentiss Brewer***

Operations &amp; Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

[www.explorebrevard.com](http://www.explorebrevard.com)

On Wed, Jan 15, 2020 at 6:10 PM Kristin Johns &lt;kj.johns610@gmail.com&gt; wrote:

In our end of day report that staff sends to us it said you had a very important email to send.. I'm assuming it was the ad resize but just wanted to double check. Have a great night!

KJ

Marketing Coordinator | D.D. Bullwinkel's Outdoors &amp; Moose Tracks Footwear

DD BULLWINKEL'S  
OUTDOORSMOOSE TRACKS  
FOOTWEAR





Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

**Re: Adventure Guide ad resize**

1 message

Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

Wed, Jan 15, 2020 at 2:59 PM

To: Kristin Johns &lt;kj.johns610@gmail.com&gt;

Cc: Mary Jane &lt;ddbullwinkel@comporium.net&gt;, Nathan Jordan &lt;njordan@mktconnections.com&gt;, Clark Lovelace &lt;clark@brevardncchamber.org&gt;

Got it! Thanks!

Prentiss

***Prentiss Brewer***

Operations &amp; Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

[www.explorebrevard.com](http://www.explorebrevard.com)

On Wed, Jan 15, 2020 at 2:26 PM Kristin Johns &lt;kj.johns610@gmail.com&gt; wrote:

Here you go.

**ADVENTURE GUIDE 2019 RESIZED.pdf**

KJ

Marketing Coordinator | D.D. Bullwinkel's Outdoors &amp; Moose Tracks Footwear



On Wed, Jan 15, 2020 at 11:50 AM Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt; wrote:

Thank you, KJ!!!

***Prentiss Brewer***

Operations &amp; Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

[www.explorebrevard.com](http://www.explorebrevard.com)





On Wed, Jan 15, 2020 at 11:23 AM Kristin Johns <kj.johns610@gmail.com> wrote:  
No worries! I can do that this afternoon. Thanks for the heads up.

On Wed, Jan 15, 2020, 11:12 AM Prentiss Brewer <prentiss@brevardncchamber.org> wrote:  
Dear Dee Dee & KJ,

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**DD BULLWINKEL'S**  
OUTDOORS



**MOOSE TRACKS**  
FOOTWEAR



CAMPING



CLIMBING



HIKING



BACKPACKING



TRAVELING

**BASECAMP FOR ALL YOUR OUTDOOR ADVENTURES**

60 E. MAIN ST. BREVARD | 828.862.4700 | [ddbullwinkels.com](http://ddbullwinkels.com)





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Marketing Coordinator | D.D. Bullwinkel's Outdoors &amp; Moose Tracks Footwear

DD BULLWINKEL'S  
OUTDOORSMOOSE TRACKS  
FOOTWEAR





Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

**TCT Advertising Invoices**

1 message

Prentiss Brewer &lt;prentiss@brevardncchamber.org&gt;

Wed, Jul 22, 2020 at 1:55 PM

To: Dee Dee Perkins &lt;ddbullwink@comporium.net&gt;, Dee Dee Perkins &lt;d2perkins@gmail.com&gt;, Allie Perkins &lt;ahperkins619@gmail.com&gt;

Dear Dee Dee,

Transylvania County Tourism made a number of adjustments as we and our local tourism community dealt with the immediate impact of the pandemic. One of those was to postpone the payment reminder that was due to be sent in March to all of our advertisers. Hopefully, this proved to be one less thing that each of you had to worry about as little to no revenue was coming in.

Attached are invoices for your advertisements. We are requesting payment at your earliest convenience but are happy to make payment arrangements if necessary. Please contact Prentiss Brewer at prentiss@explorebrevard.com or 828-884-8900 if you wish to do so or if you have any questions.

For those of you who advertised in the Adventure Guide, there is an added bonus. Your ad will have a longer life than the usual one year. The exact amount of time is unknown at this point, but you will likely see at least six more months of value in your investment.

Thank you for being a part of our tourism community.

***Prentiss Brewer***

Operations &amp; Outreach Coordinator

Transylvania County Tourism

175 East Main Street

Brevard, NC 28712

828-884-8900

www.explorebrevard.com

**2 attachments** **2020DDBPMOInvoice.doc**  
1897K **2020ROCKPMOInvoice.doc**  
1897K



TRANSYLVANIA COUNTY  
**TOURISM**

TRANSYLVANIA COUNTY TOURISM DEVELOPMENT AUTHORITY

175 East Main Street  
Brevard, NC 28712  
Phone 828-884-8900

**INVOICE**

INVOICE#2020DDBPMD  
DATE: 4/26/2022

**D. D. Bullwinkel's  
Attn: Dee Dee Perkins  
60 East Main Street  
Brevard, NC 28712**

DESCRIPTION	AMOUNT
2020 Adventure Guide – Full Page Map Ad	\$1,100.00
2019 Holiday Co-Op – The Laurel	250.00
2019 Holiday Co-Op – WNC Magazine	500.00
2020 Winter Co-Op – Capital at Play	300.00
2020 Spring Co-Op – WNC Magazine	300.00
2020 Spring Co-Op – Blue Ridge Outdoors	650.00
Payment due upon receipt.	
<b>TOTAL DUE</b>	<b>\$3,100.00</b>
Make all checks payable to Transylvania TDA 175 East Main Street Brevard, NC 28712  Phone: 828-884-8900	
<b>Thank you for your business!</b>	