

From: brandle@mountainx.com <brandle@mountainx.com>
Sent: 4/13/2022 6:44:18 AM
To: esthermanheimer@avlouncil.com
Cc:
Subject: RE: Mountain Xpress- Business Improvement Districts

Gotcha, thanks Esther.

-----Original Message-----

From: esthermanheimer@avlouncil.com
Sent: Wednesday, April 13, 2022 6:42am
To: brandle@mountainx.com
Subject: RE: Mountain Xpress- Business Improvement Districts

I would support revisiting the BID concept, but I would need to hear from downtown residents and business owners that this was something they are interested in. It needs to be a partnership. But, before the city looks at options that increase property taxes for the downtown residents and businesses, I support the passage of the pending legislation that would increase and give more flexibility to hotel tax spending. Room tax revenues from tourists are a better source of funds used to address the needs of the downtown.

Thanks,
Esther

From: brandle@mountainx.com <brandle@mountainx.com>
Sent: Monday, April 11, 2022 5:28 PM
To: Esther Manheimer <esthermanheimer@avlouncil.com>
Subject: Re: Mountain Xpress- Business Improvement Districts

Thank you. I guess more directly — would you support Council revisiting the issue? Do you think that community sentiment may have changed, or do you feel it's likely to hit the same roadblocks as before? Curious what the possibility is of the BID making a comeback, given the current need.

Thanks again,
Brooke

-----Original Message-----

From: "Esther Manheimer" <esthermanheimer@avlouncil.com>
Sent: Monday, April 11, 2022 4:36pm
To: "Brooke Randle" <brandle@mountainx.com>
Subject: Re: Mountain Xpress- Business Improvement Districts

Hi Brooke - yes, I was supportive of the BID. I believe there are more than 50 business improvement districts in the state of North Carolina. It's a great concept for managing a downtown. The sticking points were the additional property tax that would have to be paid by downtown property owners, what those funds would be spent on and who would decide how to spend the funds.
Let me know if you have any questions.

On Mon, Apr 11, 2022 at 1:04 PM Brooke Randle <brandle@mountainx.com> wrote:

Hello Mayor Manheimer,

I'm putting together a short explainer piece about Asheville's Business Improvement District that was established in 2012. From what I understand, the tax wasn't actually implemented and the District's board was later disbanded.

Since Assistant City Manager Rachel Wood mentioned the BID in her presentation on downtown cleanliness, I was wondering if you could share what you remember about this proposal when it was being discussed — did you support the idea BID then- why or why not, what issues did folks have with it, and do you think this is something that Council should revisit to help address downtown cleanliness.

My deadline is **Friday, April 15.**

Thanks as always,

Brooke



Brooke Randle

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