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**Sent:** 4/11/2022 1:14:20 PM  
**To:** Brad Branham <bbranham@ashevillenc.gov>  
**Cc:**  
**Subject:** Mountain Xpress- Questions regarding Asheville's Business Improvement District

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Hello Brad,

Hope you are well. I'm putting together a short explainer piece about Asheville's Business Improvement District that was established in 2012. From what I understand, the tax wasn't actually implemented and the District's board was later disbanded. Could you please help me with the following questions:

Can you explain what a business improvement district is?

How is it that a certain area of town can be required to pay an additional tax? What's the legal basis for this?

Does the power to create these districts and implement additional taxes exist throughout NC, or is this something unique to Asheville?

The BID board — is this considered to be a nonprofit or a quasi-governmental board (similar to the TDA maybe?)

Since Asheville's BID was created by the tax was never implemented, does the BID still exist? Let's say there was a majority of Council that supported the BID, what actions would Council need to do to make the BID workable?

My deadline is **Friday, April 15.**

Thanks as always,  
Brooke



*Local Matters.*

**Brooke Randle**

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