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Cc:
Subject: Sales Tax Increase in downtown Nashville for cleanliness & ambassadors

Came across this today in the International Downtown Association newsletter -
<https://www.tennessean.com/story/news/politics/2021/06/02/sales-tax-increase-downtown-nashville-way-fund-safety-cleanliness-efforts/7490969002/>

Not sure why it seems so easy in other cities! The sales tax increase will be directed toward the Downtown Nashville Partnership (business improvement district) and target particular transactions - including hotel stays, tickets to sporting events, high-alcohol volume drinks, parking, etc. Funding is expected to go toward improved trash pick-up and more downtown ambassadors that will get specific public safety training. The Nashville Partnership works with Block by Block for ambassadors, and Block by Block also operates a parking circulator for downtown, which is interesting.

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