

From: Dana Frankel <dfrankel@ashevillenc.gov>
Sent: 4/13/2021 12:34:07 PM
To: Stephanie Dahl <smonson@ashevillenc.gov>
Cc: Todd Okolichany <tokolichany@ashevillenc.gov>
Subject: Re: TDA Updates

Agree. I tried to share some friendly notes of caution and encourage thoughtfulness in communications, particularly about the role of ambassadors.

On Tue, Apr 13, 2021 at 12:19 PM Stephanie Dahl <smonson@ashevillenc.gov> wrote:
me. neither! amazing.
although I dont think a bid spearheaded by the two of them will be an easy sell to community.

On Tue, Apr 13, 2021 at 12:05 PM Todd Okolichany <tokolichany@ashevillenc.gov> wrote:
Wow. I didn't know about that.

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On Tue, Apr 13, 2021 at 11:12 AM Dana Frankel <dfrankel@ashevillenc.gov> wrote:
I participated in one of the Tim Love calls today with the topic of homelessness and it was excellent. Emily Ball (CED) and Jen Teague (County) gave a great presentation.

A couple of takeaways that I wanted to share:

- A homeless services work group was formed at the beginning of COVID but they were highly focused on COVID-specific measures (probably not the right group to lean on moving forward)
- Kit and Vic are meeting with Cathy later today to talk about piloting a business improvement district (did you know that? I'm very interested in this, obviously)

Dana

On Tue, Apr 6, 2021 at 1:20 PM Todd Okolichany <tokolichany@ashevillenc.gov> wrote:
Interesting updates from a recent TDA meeting, including suggestions around downtown ambassadors and a Downtown BID, as well as increased tourism projections:

<https://mountainx.com/news/tda-projects-roaring-year-for-buncombe-visitation/>

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Read the [latest news releases](#) from the City of Asheville, including COVID-19 related items.
Check out [Living Asheville](#), your comprehensive plan for the city

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