

**From:** Dana Frankel <dfrankel@ashevillenc.gov>  
**Sent:** 3/10/2022 10:33:09 AM  
**To:** Kate Pett <kate@thriveasheville.org>  
**Cc:**  
**Subject:** Re: City presentation next week

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Hi Kate,

The "opportunities and best practices" that we'll be highlighting towards the end of our presentation are:

Business Improvement District  
Food & Beverage Tax  
Dedicated Sales Tax (towards transit)  
General Obligations Bonds  
Project Development Financing (TIF model)  
Changes to Occupancy Tax

We'll go into a little bit more detail with an additional slide on BIDs.

Is this what you need?

Thanks.

On Wed, Mar 9, 2022 at 12:20 PM Kate Pett <[kate@thriveasheville.org](mailto:kate@thriveasheville.org)> wrote:

DO NOT work late(r) tonight. Tomorrow morning is completely fine. Really no rush - this is a small part of the scrip that I can even tweak on Friday.

Talking with Debra shortly.

Be well.

On Mon, Mar 7, 2022 at 9:49 PM Dana Frankel <[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)> wrote:

Hi Kate,

Doing well! Thank you. And getting caught up after being away on vacation for most of last week.

Presenters will be me, Todd and Taylor Floyd from our Finance Department.

We are meeting on Wednesday to finalize. Let us get back to you with these statements later that day/evening? I am helping with a meeting until 7pm so it may take me until then to get things over to you, or first thing on Thursday.

Thank you.

On Mon, Mar 7, 2022 at 2:20 PM Kate Pett <[kate@thriveasheville.org](mailto:kate@thriveasheville.org)> wrote:

Hello Dana,

I hope that this finds you well. Are you recovered from what you were experiencing a few weeks ago?

**A couple of questions about the city's presentation:**

-Who will the presenter be? Todd or you?

-What are the big ideas in the presentation about which the group will likely have divergent opinions? After your presentation, and questions, we will be engaging in an activity that asks participants to move to an area of the room that most closely matches their agreement with a set of prompts. For example, one side of the room is, "The city should raise additional revenue by creating a food and beverage tax." and the other side of the room is the opposite, "The city should not raise additional revenue by creating a food and beverage tax." Participants stand along a line between the two extremes that demonstrates the gradients of agreement. I would like to think of two or three statements like this that illustrate the possible differences of opinion so that they can be discussed and better understood.

I hope all is well, and am looking forward to next week.

Warmly,

Kate

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Kate Pett

Director, Thrive Asheville

[www.thriveavl.org](http://www.thriveavl.org)

(828) 989-7990

*Thrive Asheville's mission is to collaborate with local residents and leaders from diverse perspectives to understand our city's challenges, forge new relationships, and act on the best solutions together.*

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Dana Frankel

Downtown Planning Manager

City of Asheville - Urban Design & Place Strategies

828-251-4051 (office)

828-273-5248 (cell)

she/her

[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)

[www.ashevillenc.gov](http://www.ashevillenc.gov)

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Kate Pett

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Dana Frankel  
Downtown Planning Manager  
City of Asheville - Urban Design & Place Strategies  
828-251-4051 (office)  
828-273-5248 (cell)  
she/her  
[dfrankel@ashevillenc.gov](mailto:dfrankel@ashevillenc.gov)  
[www.ashevillenc.gov](http://www.ashevillenc.gov)