

From: Dana Frankel <dfrankel@ashevillenc.gov>
Sent: 1/24/2022 3:57:46 PM
To: Bryan Matheny <merionusopen2013@yahoo.com>
Cc:
Subject: Re: Update

Thanks for the updates.

It's unusual for Jon not to respond - so hopefully you'll hear from him soon.


I wouldn't hesitate to reach out to the folks at Explore Asheville to let them know about the blog. Pat Kappes and Marla Tambellini are both great points of contact, pkappes@exploreasheville.com and mtambellini@exploreasheville.com.

I'm definitely not giving up on the concept and will keep you posted on developments that I'm aware of. I think it's possible that the downtown community will again explore the creation of a Business Improvement District -- and that a service of this nature could come out of that. That mechanism would provide a sustainable funding source. These things take time. But I agree that there is a lot of potential benefit!

Thanks,
Dana

On Mon, Jan 24, 2022 at 11:14 AM Bryan Matheny <merionusopen2013@yahoo.com> wrote:

Hi Dana,

Never heard back from Captain Lamb. I'm not surprised. He's probably got too much on his plate. I just presented my idea. Wasn't overbearing. I'll probably end up being right that nothing will happen. It's too bad. Our city really needs it. Thanks for your help there!! ...

Two more quick things. Have not heard back from Jon. Not worried. I'll try again when we get even more traction with the Festival. I'll come to you if I need to! Thanks for that contact as well.

Finally, keep checking Kelli's blog. She did a snow day post that got 1000's of views! Keep her in mind if you see the TDA or chamber could use someone like her. Or the city, or whomever. It's gold. It's different and more in depth than others, I think. It's not predictable and definitely highlights things that the typical sites or blogs do. Like listing a top ten and it's the Biltmore, Curate, Grove etc. All great things, but you know what I mean.

Cheers! And thanks again. If anything changes with VIPs/ Ambassadors, and you could use me, let me know.

Bryan

--

Dana Frankel
Downtown Planning Manager
City of Asheville - Urban Design & Place Strategies
828-251-4051 (office)
828-273-5248 (cell)
she/her
dfrankel@ashevillenc.gov
www.ashevillenc.gov