From: Dana Frankel <dfrankel@ashevillenc.gov>
Sent: 3/23/2018 11:47:17 AM
To: Diana Starr
Cc:
Subject: Re: Poison Free Asheville Invitation

Hi Diana,

Nice meeting you too and thanks for passing this along.

I am working on a draft email although I'd like to run it by our sanitation folks before sending, and also get some follow up information from the County. I know that I said I could send something out to the list, but I do want to be mindful of people's email boxes and the nature of their sharing contact info. I am feeling a bit uncomfortable forwarding this out alone, before a more comprehensive follow up (aiming for Monday). Once a NextDoor or another platform is established, it might be a bit easier to post information or bulletins.

I will, however, forward this to City Parks and Sanitation staff who both work on pest control related issues.

And I will certainly send your contact information to the Langren group next week so that folks can follow up with you.

Is this OK?

Thank you,
Dana

On Thu, Mar 22, 2018 at 8:36 PM, Diana Starr <diana@wildthingsdwell.org> wrote:

> Hi Dana,
>
> It was great meeting you today and wonderful to see so many people committed to a rodent free downtown. As I mentioned, I'm the Executive Director of POISON FREE ASHEVILLE, which aims to bring awareness of the dangers of anticoagulant use to wildlife and to the ecological role that predators play in controlling rodent populations.
>
> To kick-off this community-wide initiative, it's my pleasure to invite everyone to a free documentary film screening this Saturday of *The Cat That Changed America* staring P-22, the world's most famous mountain lion, who lives in Griffith Park in Los Angeleswhere the iconic Hollywood sign is located. P-22 moved into the park in 2012 crossing eight lanes of freeway on the 101 and 10 lanes on the 405. He is now cut off from others of his species but otherwise thriving in the 8-mile radius park that hosts more than 3-million human visitors a year.
>
> However, in 2014, P-22 had to be treated for anticoagulant poisoning and when I read about that and did some research, I realized that anticoagulant/rodenticide/rat poison use in our community must be affecting our wildlife too. I live in a 75-year old hand-built log cabin in Weaverville and a lot of wildlife comes through my land. In the past, I had occasionally used rodenticides when mice were destroying my heating

and electrical systems, so I have a personal, as well as professional, interest in this issue.

Rat poisoned After treatment

Rodenticides are used throughout Buncombe County and cause tremendous harm to wildlife, and even domestic animals, and interfere with nature's own rodent controls.

Beth Pratt-Bergstrom, the California Regional Executive Director for the National Wildlife Federation, is an internationally recognized P-22 expert and author of *When Mountain Lions Are Neighbors: People and Wildlife Working It Out In California*. Beth and the co-founder of Poison Free Malibu, Joel Schulman, PhD, will join us along with local wildlife experts for a Q&A after the film. Earth Friendly Pest Control Management will be discussed and it will be a fun way to introduce earth friendly options to the people who will be deciding on pest control policy downtown.

https://www.youtube.com/watch?v=pMO8-f70nFY

http://articles.latimes.com/2012/aug/14/local/la-me-griffith-park-mountain-lion-20120814

http://www.laweekly.com/arts/why-beth-pratt-bergstrom-followed-in-the-footsteps-of-las-most-famous-mountain-lion-7666313

https://www.facebook.com/events/2050061018644433/

I hope you will be able to join us at the Highsmith Student Union Grotto at 7pm this Saturday.

Thank you very much. I look forward to working with you on this important issue.

Kind regards,
Diana

POISON FREE ASHEVILLE, an initiative of **Where the Wild Things Dwell**

Diana Starr, Executive Director
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