



# Prin of Microeconomics

## ECO-251

Spring 2020 Section 351 3 Credits 01/10/2020 to 05/11/2020 Modified 01/08/2020

### Meeting Times

#### Lecture

T & Th- 9:30 AM-10:45 AM

South Campus- Buliding 3000- Room 3211

### Course Delivery Information

This class meets on-campus as described above. In addition to the syllabus, additional information or activities may be provided online via Blackboard. Please refer to your instructor for details on the use of online content for this class.

### Contact Information

#### Instructor: Dr., Ms. Nasrin Nazemzadeh

Email: [nasrin.nazemzadeh@rccc.edu](mailto:nasrin.nazemzadeh@rccc.edu)

Office: South Campus- Building 3000-Room 3212

Phone: Cell Phone: 832-816-3456- Work Phone: 704-216-3899

Assignments' feedback and grades will be provided within 2-7 days.

I return messages within 48 hours, excluding school breaks and weekends.

#### Office Hours

South Campus

10:45:30 AM-11:00 AM T & Th

12:15 PM-1:00 PM T & Th

2:30 PM-06:00 PM T

### Description

This course introduces economic analysis of individual, business, and industry choices in the market economy. Topics include the price mechanism, supply and demand, optimizing economic behavior, costs and revenue, market structures, factor markets, income distribution, market failure, and government intervention. Upon completion, students should be able to identify and evaluate consumer and business alternatives in order to efficiently achieve economic objectives. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in social/behavioral sciences.*

Credits, Hours, Prerequisites:

- Three (3) Semester Hours Credit.
- Three (3) Class Hours Per Week; Zero (0) Laboratory Hours Per Week.
- Prerequisites: MAT 080 or acceptable placement test score
- Corequisites: None.

## Outcomes

Upon completion of this course, the student will be able to:

- Demonstrate an awareness of real world economic conditions, concepts, problems, and policies through the discussion of current economic events.
- Define and solve problems dealing with the nature and relationships of the factors that influence the process of choosing and economic decision making by individuals, businesses, societies, and economic systems.
- Define and solve problems dealing with demand, supply, prices, revenues, equilibrium, profits, costs, losses, and how demand directs the economy.
- Define and solve problems dealing with the essential concepts of: specialization, the market, private property, factors of production, competition, inequality, and economic growth.
- Highlight flaws in the existing market system and discuss the issues between the needs of private enterprise, environmental protection and society.
- Provide an overview of the future of capitalism in comparison to other economic systems.

*This Course Satisfies the Problem Solving/Critical Thinking General Education Goal.*

## General Education Goals

### General Ed Goal Area

#### Goal I.

##### Communications

- *Communicate clearly and coherently, in writing and orally, using standard English.*
- *Read with understanding and listen perceptively at a level appropriate to their degree or occupational goals*
- *Establish information literacy and use appropriate skills and technology to locate, evaluate and utilize information effectively*
- *Learn appropriate interpersonal and group communication skills*

#### Goal II.

##### Mathematics, Science, Technology

- *Apply mathematical concepts and skills to interpret, understand, and communicate quantitative data*
- *Understand the basic principles of the scientific method*
- *Identify the impact of technology on the individual and the global environment*
- *Apply technological skills*

#### Goal III.

##### Problem Solving and Critical Thinking Skills

- *Develop critical thinking skills that will allow them to analyze a variety of problems; and*
- *Select or create possible solutions, assess the impact of the solutions, and make informed judgments.*

#### Goal IV.

##### Society and Culture

- Develop an awareness of the humanities to broaden their understanding of cultures in a diverse world
- Identify and enhance creativity
- Increase awareness of their own values, beliefs, and behaviors as well as those of others
- Demonstrate teambuilding and team-working skills
- Participate in active citizenship

This course satisfies Goal III in General Education requirements.

## Materials

### Microeconomics

**Author:** Krugman, Paul and Wells, Robin

**Publisher:** Worth Publishers - MacMillan Learning

**Edition:** Fifth Edition

**Required:**

LaunchPad (Six-Month Access) for *Microeconomics*

ISBN: 978-1319-202-408

**Optional Bundle:**

Loose-Leaf Version for *Microeconomics* & LaunchPad (Six-Month Access)

ISBN: 978-1319-205-553

**Note:** For details about textbook ordering and applying your financial aid funds, visit the [Rowan-Cabarrus Online Bookstore](https://rowan-cabarrus.org/online-bookstore) (<https://rccc.textbookx.com/institutional/index.php>) and login with your Rowan-Cabarrus email address and password.

## Evaluation

#### Rowan-Cabarrus Grading Scale:

##### Developmental Course Repeat

0 quality Points. Student did not meet the objectives of the course. Course must be repeated. Student must register for and complete the course with a satisfactory grade. Course is not computed in the GPA.

Grade	Grade Explanation		Quality Points and Information
A	90 - 100	Excellent	4 quality points per semester hour
B	80 - 89	Good	3 quality points per semester hour
C	70 - 79	Average	2 quality points per semester hour
D	60 - 69	Below Avg.	1 quality points per semester hour

F	< 60	Failing	0 quality points per semester hour. Student did not meet the minimum objectives of the course.
I	Incomplete		0 quality points. Student did not meet the objectives of the course due to unusual circumstance. By written agreement, faculty may allow the work to be completed prior to the end of the following semester or term.
W	Withdrawn		0 quality points. Student officially withdrew after the census date and before the 65% point of the semester.
AU	Audit, No credit earned		0 quality points. Student registered for the course and requested "audit" status before the 10% point of the semester. Audit status is not possible after the 10% point.
SR	Senior Audit, No credit earned		0 quality points.
CE	Credit by Examination		0 quality points. Student must register for the course.
P	Developmental Course Pass		0 quality Points. Student met the objectives of the course. Course is not computed in the GPA.
R	Developmental Course Repeat		0 quality Points. Student did not meet the objectives of the course. Course must be repeated. Student must register for and complete the course with a satisfactory grade. Course is not computed in the GPA.
CC	Course Complete		0 quality Points.

**Please note:**

- Grades of A, B, C, D, F, AU and CE do not apply in Reading/English and Math developmental courses, which are non-credit and are not included in the Grade Point Average (GPA). These developmental courses are pass/repeat courses, and a final average of 80 or above is required for successful completion. Students earning a final average below 80 will receive a grade of "R" (Repeat) and must register again for the course.
- Students enrolled in Associate Degree Nursing, Practical Nursing, Dental Assisting, Radiography, Occupational Therapy Assistant, and Physical Therapist Assistant programs should refer to the specific program webpage for the numerical grade required in related courses. The required minimum grade for admission to and continuation in the program is listed there.
- For transfer purposes, a final grade of C or better is required in eligible courses. Please refer to [Transfer Information \(https://www.rccc.edu/admissions/college-transfer-programs-at-rowan-cabarrus/\)](https://www.rccc.edu/admissions/college-transfer-programs-at-rowan-cabarrus/) on the College's website for details about transferring to a 4-year college.
- Unless required by an accreditation body or licensing board (and specified in the Course Policies section of the syllabus), the 10-point grading scale described above applies.

**Final Exam:**

This course may include a final exam given during the last week of the term. This will be decided and communicated by the instructor. During the last week of the term, classes will meet as regularly scheduled.

## Student Evaluation of Instruction:

As a participant in this course, you will be expected to complete an evaluation of instruction. Your participation in this process is critical and should be considered a requirement for successful course completion. The evaluation will be completed online in Blackboard. You will be provided additional instructions by email.

## College Policies and Resources

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### Attendance and Withdrawal:

Instructional time missed is a serious deterrent to learning. A student is responsible for fulfilling the requirements of the class by attending all scheduled class meetings (including shops, labs and clinics) and completing assignments. An instructor will withdraw a student for not maintaining contact with the instructor for the equivalent of two consecutive weeks of a 16-week class (same as 1/8 or 12.5% of class duration) by attending class meetings, submitting assignments, and/or meeting with the instructor in person or by telephone to discuss the circumstances of the ongoing absence and plan efforts to complete missed assignments.

Additional information about [attendance requirements](https://www.rccc.edu/recordsregistration/attendance-requirements/) (<https://www.rccc.edu/recordsregistration/attendance-requirements/>) is available on the College's website.

Please note:

- Students registered in classes that meet on one of Rowan-Cabarrus' campuses are expected to be present and on time for every class meeting.
- Students registered in Distance Education classes are expected to actively participate in the class online, including maintaining weekly contact with the instructor via email and meeting assignment, testing, and other participation deadlines.
- Some programs and courses may have more stringent attendance requirements due to the nature of the course or program. These requirements are stated in the program description or within the Course Policies section of the syllabus.

If a student withdraws from a class after the end of the drop/add period and before the 65% point in the class, the student will receive a grade of "W." A Grade of "W" will appear on the student's transcript, but will not be considered as hours attempted in the accumulated Grade-Point Average. If a student initiates a withdrawal after the 65% point of the semester, a withdrawal will not be granted (the student will receive the grade earned). Withdrawal from classes does NOT eliminate the student's obligation to pay any remaining balance due to Rowan-Cabarrus. Information about the College's [Withdrawal Policy](https://www.rccc.edu/recordsregistration/withdrawal-policy-process/) (<https://www.rccc.edu/recordsregistration/withdrawal-policy-process/>) and processes is available on the College's website.

### Students with Disabilities:

Rowan-Cabarrus Community College abides by Section 504 and Section 508 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, which mandate reasonable accommodations be provided to qualified students with disabilities.

If a student has a disability and requires instructional and/or testing accommodation, the student should contact the [Office of Accessibility](https://www.rccc.edu/accessibility/) (<https://www.rccc.edu/accessibility/>) (OA) at Rowan-Cabarrus prior to the start date of classes or as early as possible into the semester.

Students must be registered with the OA in order to receive academic accommodations from faculty; once registered, written documentation is then provided to the student in order to share with the faculty member(s).

The OA at North Campus is located in Building 100 at Student Services, 704-216-3639, and the OA at South Campus is located in Building 1000 at Student Services, 704-216-3613.

### Support Resources:

The College offers students a wide variety of academic and technical support resources. These resources include many online resources as well as support services on-campus.

- A listing of [Student Support Resources](http://www.rccc.edu/distance/student-support/) (<http://www.rccc.edu/distance/student-support/>) (including links) is available on the

College's website.

- The information is also available within each class site in Blackboard. Click on the "Student Support" link in the navigation menu.

All students enrolled in a Curriculum (for credit) class at Rowan-Cabarrus are given access to the "Blackboard Resources for Students" site. This is a free resource that assists students in learning more about using Blackboard. The site is accessed through Blackboard (within the "My Courses" area).

## Students and Formal Complaints:

Rowan-Cabarrus has established specific procedures for specific complaints. For example, formal complaints regarding grades are subject to the [Grade Appeal Procedure \(https://www.rccc.edu/civility/grade-appeal-request/\)](https://www.rccc.edu/civility/grade-appeal-request/); complaints regarding discrimination are subject to the [Student Grievance policy \(https://www.rccc.edu/civility/student-grievance/\)](https://www.rccc.edu/civility/student-grievance/). Students will be expected to initiate or express their concern in accordance with the specific timelines and guidelines related to the complaint.

The College will work with students toward a satisfactory resolution within established policies, procedures and administrative rules. Details about the process, required forms and additional [Student Formal Complaints \(https://www.rccc.edu/civility/student-complaint/\)](https://www.rccc.edu/civility/student-complaint/) are available on the College's website.

## Academic Integrity:

The College prohibits taking or acquiring possession of any academic material (test information, research papers, notes, etc.) from a member of the College staff or another student without permission; receiving or giving help during tests; submitting papers or reports presented as the student's original work that are not entirely the student's own; not giving credit for others' work.

### Copyright

Rowan-Cabarrus Community College requires all employees and students to comply with state and federal laws applicable to copyright. Applicable copyright laws and license agreement provisions shall be observed with respect to the acquisition, use, production and distribution of protected materials in any format or medium in all College facilities.

Employees and students are prohibited from copying materials not specifically allowed by Copyright law (including Fair Use, Teach Act and Digital Millennium Copyright Act guidelines), licenses or contractual agreements, or other permission.

The materials in this course are only for the use of students enrolled in the course for purposes associated with the course. Copyrighted course materials may not be further disseminated. Learn more about copyright restrictions in the College's [Copyright Statement \(https://www.rccc.edu/intellectual-property-copyright/\)](https://www.rccc.edu/intellectual-property-copyright/).

### Plagiarism

Plagiarism is the intentional or unintentional presentation of another person's idea or creation as one's own. Plagiarism includes but is not limited to the following: copying verbatim all or part of another's work; using phrases, charts, computer code, figures, illustrations, or technical, mathematical or scientific solutions without citing the source; and paraphrasing ideas, conclusions or research without citing the source in the text and in reference lists.

Plagiarism is a serious offense to academic integrity, which may lead to a failing grade for a particular assignment or a failing grade for the course.

### Student Behavior Standards

All students are expected to be familiar with and to abide by the policies, procedures, and standards of Rowan-Cabarrus. These include, but are not limited to, the guidelines provided in the [Campus Code of Conduct \(https://www.rccc.edu/civility/code-of-conduct/\)](https://www.rccc.edu/civility/code-of-conduct/). Please refer to the [Catalog and Student Handbook \(https://catalog.rccc.edu/index/\)](https://catalog.rccc.edu/index/) for information about the College's student behavior standards.

## Students and Title IX:

### Sexual Misconduct

Rowan-Cabarrus Community College is committed to providing a safe, respectful and equitable learning environment for all students and employees. Any form of Sexual Misconduct (including sexual harassment, sexual assault, interpersonal violence, and stalking) is considered a form of sexual discrimination and is prohibited by the College under Title IX of the Education Amendments of 1972 and the Violence Against Women Act - Reauthorization 2013.

For more information, or to report sexual misconduct or sexual discrimination, please refer to "[Title IX – Sexual Misconduct \(https://www.rccc.edu/civility/title-ix-sexual-misconduct/\)](https://www.rccc.edu/civility/title-ix-sexual-misconduct/)" on the College's website.

### Student Pregnancy and Childbirth

Rowan-Cabarrus Community College does not discriminate or exclude participation on the basis of pregnancy or related conditions. Absences due to medical conditions relating to pregnancy will be excused for as long as deemed medically necessary by a student's doctor. Students will be given the opportunity to make up missed work. Students needing accommodations should seek assistance from the College's Title IX Coordinator (contact information below).

Kathy Hall

Title IX Coordinator - Rowan-Cabarrus Community College

(704) 216-3468 - [kathy.hall@rccc.edu](mailto:kathy.hall@rccc.edu)

For more information, please refer to "[Title IX – Pregnancy & Childbirth \(https://www.rccc.edu/civility/title-ix-pregnancy/\)](https://www.rccc.edu/civility/title-ix-pregnancy/)" on the College's website.

## \* Course Policies

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### Course-Specific Attendance Policy

Students are expected to be present, on time for every class meeting and ready to begin the day's activities. Arrival to class late or leaving class early may result in a student being counted absent for part or all of the class period.

If the teacher is late, students may talk quietly while waiting. Every effort will be made to inform students should class be cancelled because of sickness or other emergency. Otherwise, students should allow the instructor 15 minutes before leaving.

Student failure to maintain contact with the instructor the equivalent of two weeks or 1/8 of the total instructional hours either by attending class, submitting assignments, and/or meeting with the instructor in person or by telephone, may result in the student's access to Blackboard, and MyAccountingLab being disabled. In order to regain access, the student must contact the instructor. Based on the circumstances and amount of work missed, the instructor will then decide whether or not to restore access.

Also note that failing to attend class does not withdraw you from the course. If you wish to withdraw from the course, you must either go by student services to complete a withdrawal form, or you may submit a withdrawal form online:

<http://www.rccc.edu/onestop/online-drop-form/>

## ■ Additional Items

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### Course Evaluation:

The final course grade will be evaluated as follows:

1. **Tests:** Three mandatory exams consisting of multiple choice questions will be administered during the semester. Tests are date and time restricted. This part of the class work counts for 45% or 45 points of the total course grade.
2. **Graded Homework (Chapter Quizzes):** This part of the class assignments count for 20% or 20 points of the total course grade. Each chapter includes a practice quiz in multiple-choice format with a deadline. Click on "Course Content" under the course menu, click on "Module", click on "Chapter", and then click on the quiz. You are given multiple-attempts and unlimited time to complete these quizzes. On each graded homework, students are required to answer at least 10 questions correctly In order to receive full

credit. In the case of multiple attempts, the highest attempt's grade will be considered. Please check the LaunchPad Calendar for the due dates. Late attempts are not graded.

3. **Learning Curve Activities:** This part of the class assignments count for 20% or 20 points of the total course grade. Each chapter includes a set of questions in multiple-choice, fill-in the blank, and true-false format with a deadline. Click on "Course Content" under the course menu, click on "Module", click on "Chapter", and then click on the Learning Curve Activities. You are given multiple-attempts and unlimited time to complete these assignments. Late attempts are not graded. Please read the detailed information on "LaunchPad" under the course menu. **Note: Students can also have access to all assignments directly through LaunchPad.**
4. **Case Studies:** This part of the class assignments count for 6% or 6 points of the total course grade. There will be 2-3 case studies selected and assigned from the textbook through the semester.
5. **Final Exam:** The final exam is mandatory and is date and time restricted. This part of the class work counts for 15% of your total course grade. No make-up.
6. **Any bonus and extra credit points will be added to students' total grade at the end of the semester.**

\*For this course, students may require to complete all tests online.

**Note:** If a test is missed, students are to notify the instructor prior to, or the day of missing the test.

**Make-up Test (s) Policy:**

**Make-up test (s) will be available at the end of semester with a 25% grade reduction.**

**No make-up on Graded Homework and Learning Curve Activities.**

**INSTRUCTOR RESERVES THE RIGHT TO MODIFY THIS EVALUATION AND ITS FORMAT DURING THE SEMESTER**

## Schedule of Course Topics

Rowan-Cabarrus Community College is a learning-centered institution, aided by enhancing active learning with technology. Instructors use cooperative/active learning techniques and/or technology where appropriate in the presentation of course content.

See below for a tentative schedule of topics for this course. The time sequencing and the amount of material may be altered as needed at the discretion of the instructor. The instructor has the right to amend this information as he/she deems necessary.

WEEKS	TOPICS	
	<p><u>MODULE I: Economics / Supply and Demand</u></p> <p>Introduction</p> <p>Chapter 1: First Principles</p> <p>Chapter 2: Economic Models</p> <p>Chapter 3: Supply and Demand</p> <p>Chapter 4: Consumer and Producer Surplus</p> <p>Chapter 5: Price Controls and Quotas</p> <p>MODULE I Assessment</p>	



WEEKS	TOPICS	
	<p><b><u>MODULE II: Individuals and Markets / Decision Making / the Consumer</u></b></p> <p>Chapter 6: Elasticity</p> <p>Chapter 7: Taxes</p> <p>Chapter 9: Decision Making - Individuals and Firms</p> <p>Chapter 10: The Rational Consumer</p> <p><b>MODULE II Assessment</b></p>	<b>Gen.</b>
	<p><b><u>MODULE III: Production Decision / Market Structure</u></b></p> <p>Chapter 11: Behind the Supply Curve: Inputs and Costs</p> <p>Chapter 12: The Supply Curve and Perfect Competition</p> <p>Chapter 13: Monopoly</p> <p>Chapter 14: Oligopoly</p> <p>Chapter 15: Monopolistic Competition and Product Differentiation</p> <p><b>MODULE III Assessment</b></p>	
	<p><b><u>MODULE IV: Microeconomics and Public Policy / Factor Markets and Risk</u></b></p> <p>Chapter 16: Externalities</p> <p>Chapter 18: Economics and the Welfare State</p> <p>Chapter 8: International Trade</p> <p><b>MODULE IV Assessment</b></p>	
	Comprehensive Exam / Project and/or Research Presentation	

The time sequence and the amount of material may be altered as needed at the discretion of the instructor. If not listed above, your instructor will notify you of due dates for assignments, projects, testing, etc., once your course begins and/or throughout the term/semester.