

**From:** Emily Ball <eball@ashevillenc.gov>  
**Sent:** 10/22/2021 10:37:50 AM  
**To:** Sally Stein <sallyash.smith@gmail.com>  
**Cc:** A Jacqui Derreberry <jderreberry@sunriseinasheville.org>, Sue Polston <spolston@sunriseinasheville.org>  
**Subject:** Re: Thx for putting us in touch with the consultants

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Good thought and I agree with you - there's such a logical connection between tourism and homelessness.Â At this point though I don't think we have much opportunity there - the eligible uses of TDA funding are legislated, and it can support things that would draw tourism (e.g. art projects) but we haven't yet found a way to connect it with addressing things that deter tourism (e.g. homelessness).Â There might be some opportunity for you all as an organization to connect withÂ tourist businesses individually, but beyond that I don't think there's an avenue with the TDA.Â Good thinking though!

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On Fri, Oct 22, 2021 at 9:38 AM Sally Stein <[sallyash.smith@gmail.com](mailto:sallyash.smith@gmail.com)> wrote:

Hi Emily. I was thinking about future funding options to help out the shelter. I was wondering about the possibility of contacting the Asheville tourism authority about our project and any opportunities for funding.

If you think this is a good plan, do you have a contract there That Iould reach out to?

Thanks and happy Friday!

Sally