

**From:** Emily Ball <eball@ashevillenc.gov>  
**Sent:** 10/15/2021 3:37:50 PM  
**To:** Dan Phairas <dphairas@ashevillenc.gov>  
**Cc:** Ashley Traynum-Carson <atraynum-carson@ashevillenc.gov>, Ashley Lung <alung@sunriseinasheville.org>  
**Subject:** Re: Video

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Sounds good!

Emily Ball  
Homeless Services System Performance Lead  
City of Asheville  
O: 828.271.6129  
C: 828.747.8510

On Fri, Oct 15, 2021 at 1:56 PM Dan Phairas <[dphairas@ashevillenc.gov](mailto:dphairas@ashevillenc.gov)> wrote:  
Excellent - thank you, Emily and Ashley!

I'll be arriving at 9:00 to set up. Staff interviews will begin at 10:00. We'll do interviews and then shoot b-roll of staff working in their office, etc. I believe Emily said she can arrive at 1:00. If I'm done with Sunrise staff before 1:00 then I'll get some exterior shots, maybe hallway shots, etc., and then set up for shooting b-roll in a room with Emily and Ashley. There are some props involved with that. I'll bring hangers and a vase & flowers. Ashley L. has the rest of the props like clothes, coffee maker, plates, etc.

Emily, you should bring a change of shirt (different from what you wear for the interview) so that we can better hide the fact that it's you when we shoot b-roll in the room. If it looks like we're pressed for time then I suggest we don't shoot Emily's interview at the Ramada, but rather back at City Hall on a different day.

I'm good to shoot till 3:00 and then need to wrap it up. I fully expect we'll have everything done by then.

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**Dan Phairas**  
Production Manager  
Communication & Public Engagement Department  
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On Fri, Oct 15, 2021 at 1:25 PM Ashley Traynum-Carson <[atraynum-carson@ashevillenc.gov](mailto:atraynum-carson@ashevillenc.gov)> wrote:  
Hi Team,

Here are the questions that Emily and I came up with: <https://docs.google.com/document/d/1RCfPnhTIM-OuXUs8Hf1K61ocUoLXpy0-dQLCmKB8cB8/edit?usp=sharing>

Also, what time do we need to arrive?

On Thu, Oct 14, 2021 at 8:57 AM Dan Phairas <[dphairas@ashevillenc.gov](mailto:dphairas@ashevillenc.gov)> wrote:

Hi Ashley,

I don't think Emily and Ashley are writing any questions for staff to address. Staff interviews will really just be telling your stories. Regarding talking about the program, I believe Emily will do that in her introductory remarks. I've cc'd Emily and Ashley here in case they have more info.

Best,

Dan

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**Dan Phairas**

Production Manager


Communication & Public Engagement Department

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On Thu, Oct 14, 2021 at 6:06 AM Ashley Lung <[alung@sunriseinasheville.org](mailto:alung@sunriseinasheville.org)> wrote:

Hi Dan. Will we have questions before hand or are we just going to chat about the program and stories and what we do there? Staff was asking . Thanks!!

Ashley Lung (she/her) NCCPSS

Shelter Director

Sunrise Community for Recovery & Wellness

mailing: PO BOX 845 Asheville, NC 28802

physical: 50 S. French Broad Ave. Asheville, NC 28801

office: 828.552.3858

cell: 828.475.9952

24/7 Peer Support Warmline 828.280.2554

On Tue, Oct 5, 2021, 8:12 AM Ashley Lung <[alung@sunriseinasheville.org](mailto:alung@sunriseinasheville.org)> wrote:

Sounds good I'm off at 3pm that day to head to Florida but I'm free before then. I'll make sure the room is

available, the front desk peer jas not given us a definite yet, she is a little hesitant bc she fleeing from domestic violence and does not want to be seen at all. I explained you wouldn't show her face but I also know and understand her hesitation. Let me know

Thank you

Ashley Lung NCCPSS  
Shelter Director  
Sunrise Community for Recovery & Wellness

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On Mon, Oct 4, 2021, 10:26 AM Dan Phairas <[dphairas@ashevillenc.gov](mailto:dphairas@ashevillenc.gov)> wrote:

Hi Ashley,

Tuesday the 19th would be great for me. I'm already scheduled for another shoot on the 18th so let's plan your shoot for the 19th. I'll email Emily and Ashley with a heads up. Hopefully that's good for their calendars too.

Is there a period of the day that would be best for everyone's work schedules? I expect that interviews and office b-roll with your staff will take at least two hours. After that I'll shoot for another hour with Emily and Ashley to get generic b-roll. If we also shoot with the woman who works at the Ramada front desk, that'll take another 30-45 minutes. I expect to be there for about three and a half hours total to get all the shots in.

Best,  
Dan

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**Dan Phairas**

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On Sun, Oct 3, 2021 at 5:43 PM Ashley Lung <[alung@sunriseinasheville.org](mailto:alung@sunriseinasheville.org)> wrote:

Hey! It was Great meeting you, Since I'm out next week and Emily is on vacation the following week will be

the only time that I'm available because my husband and family and I are going on vacation on the 19th. So actually I'll be available on Monday the 18th and Tuesday the 19th but hopefully we can set up a time during then. Thank you, we look forward to the video.

Ashley Lung NCCPSS  
Shelter Director  
Sunrise Community for Recovery & Wellness

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