

From: Ashley Lung <alung@sunriseinasheville.org>
Sent: 10/5/2021 8:47:33 AM
To: Dan Phairas <dphairas@ashevillenc.gov>
Cc:
Subject: Re: Video

Sounds good!

Ashley Lung NCCPSS
Shelter Director
Sunrise Community for Recovery & Wellness

mailing: PO BOX 845 Asheville, NC 28802

physical: 50 S. French Broad Ave. Asheville, NC 28801

office: 828.552.3858

cell: 828.475.9952

24/7 Peer Support Warmline 828.280.2554

On Tue, Oct 5, 2021, 9:46 AM Dan Phairas <dphairas@ashevillenc.gov> wrote:
Perfect - I feel better not videotaping her :)

Emily and Ashley are going to work on an outline for the piece. I think it'll mostly be in regard to Emily's opening and closing segments with the understanding that you and staff will be telling success stories. I'll stay in touch if anything changes but let's plan on staff telling 2-3 stories, and then supplement those with some general comments from staff (like Ethan had) about how those successes are so rewarding for everyone.

Dan Phairas

Production Manager
Communication & Public Engagement Department
828.232.4594
www.AshevilleNC.gov



On Tue, Oct 5, 2021 at 9:25 AM Ashley Lung <alung@sunriseinasheville.org> wrote:
Let's just plan not to tape her. I have 4 staff who and myself. I am the director so I can give a little rundown of what we do there if you'd like and then they can do what you need them to do with small snippets of the success stories? will you just let us know what you need ? 9am sounds great for the set-up

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On Tue, Oct 5, 2021, 9:11 AM Dan Phairas <dphairas@ashevillenc.gov> wrote:

Thanks, Ashley. I'd personally be more comfortable not videotaping the front desk woman, given her circumstances. If she decides it's okay then we can do it but I don't want her to feel pressured and unsafe.

Let's plan on starting the first interview at 10am. I'll arrive at 9am to bring in gear, set up lights, camera equipment, etc., so we're ready to roll at 10:00.

Dan Phairas

Production Manager
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On Tue, Oct 5, 2021 at 8:12 AM Ashley Lung <alung@sunriseinasheville.org> wrote:

Sounds good I'm off at 3pm that day to head to Florida but I'm free before then. I'll make sure the room is available, the front desk peer jas not given us a definite yet, she is a little hesitant bc she fleeing from domestic violence and does not want to be seen at all. I explained you wouldn't show her face but I also know and understand her hesitation. Let me know
Thank you

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On Mon, Oct 4, 2021, 10:26 AM Dan Phairas <dphairas@ashevillenc.gov> wrote:

Hi Ashley,

Tuesday the 19th would be great for me. I'm already scheduled for another shoot on the 18th so let's plan your shoot for the 19th. I'll email Emily and Ashley with a heads up. Hopefully that's good for their calendars too.

Is there a period of the day that would be best for everyone's work schedules? I expect that interviews and office b-roll with your staff will take at least two hours. After that I'll shoot for another hour with Emily and Ashley to get generic b-roll. If we also shoot with the woman who works at the Ramada front desk, that'll take another 30-45 minutes. I expect to be there for about three and a half hours total to get all the shots in.

Best,
Dan

Dan Phairas

Production Manager
Communication & Public Engagement Department
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On Sun, Oct 3, 2021 at 5:43 PM Ashley Lung <alung@sunriseinasheville.org> wrote:

Hey! It was Great meeting you, Since I'm out next week and Emily is on vacation the following week will be the only time that I'm available because my husband and family and I are going on vacation on the 19th. So actually I'll be available on Monday the 18th and Tuesday the 19th but hopefully we can set up a time during then. Thank you, we look forward to the video.

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