

City of Asheville
BOARDS & COMMISSIONS
Application Form

Applicants are strongly urged to attend several meetings of a board prior to applying

Name of board or commission: Affordable Housing Advisory Committee

Your name: Francina Edmonds Home Phone #: 415-377-8366

Street address: 287 Beaverdam Rd. City: Asheville Zip Code: 28804

Mailing address (if different): _____

Employer: Fathom Realty, Aequo Fund, No Line Development

Your position: Broker/Developer Office Phone #: 415-377-8366

Resident of City Asheville County Buncombe Race Bi Racial * Gender Identity: (non-trans) woman *

Are you a Homeowner or a Renter? * Renter Age: 39

Residence location (check one): Central _____ North ☒ South _____ East _____ West _____

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: _____
_____. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am honored to have been encouraged to submit my application and I look forward to working with The City to advance equitable housing. I am a "Housing Revivalist" innovating access to home ownership, through Development without Displacement. I am working to change the system through strategic advocacy for democracy in housing. I find my calling and commitment to community is to build solutions that prove it is possible to intervene in the housing crisis by innovating ownership access. I serve as the Board President of the first WNC Chapter of the National Association of Real Estate Brokers (NAREB), or Realist, the oldest minority trade organization in the country. Born out of necessity in 1947, when black people were prohibited from practicing real estate, NAREB was instrumental in the passing of the Fair Housing Act of 1968. Sadly, there are just as few black home owners today, as prior to 1968. Advocacy now centers around down payment assistance grants, uniform standards of student debt, ending low-level price adjustments (LLPAs), ensuring loans without additional fees, ending appraisal bias, and increasing the number of appraisers of color (only 2% in the industry). I promote affordable housing, yet my work is focused on ownership, because real estate is the key driver to build wealth. I have co-founded a minority-led development company and built an economic and educational development model that will offer home ownership to underrepresented and disinvested communities in 2023. I work with the Real Estate Apprenticeship Program, recruiting and mentoring people of color for Real Estate licensure scholarships. I serve as the Chair of the DE&I Committee of the American Red Cross Board of the Greater Carolinas Region, with a primary focus of increasing critical blood donation for the black community to combat sickle cell

Return to:

City Clerk's Office
PO Box 7148
Asheville, NC 28802-7148

Email: boards@ashevillenc.gov
Telephone: 259-5839
Fax #: 259-5499

Signature: _____

Date: 8/1/2022

E-Mail: francinaedmonds@gmail.com

Fax #: _____

* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.