

From: Cathy Ball <cball@ashevillenc.gov>
Sent: 4/23/2021 1:49:40 PM
To: Timothy T. Love <Timothy.Love@buncombecounty.org>
Cc: Kit Cramer <kcramer@ashevillechamber.org>,Nathan Ramsey <nathan@landofsky.org>,visley@exploreasheville.com,bkarvir <hkarvir@virtelle.com>,John Gossett (johndgossett@abtech.edu),Emily Ball <eball@ashevillenc.gov>,Sue Polston - Sunrise Community <spolston@sunriseinasheville.org>,meredith <meredith@homewardboundnc.org>
Subject: Re: Job Training for folks in low barrier shelter

That is perfect, Tim. Can you send me an invite?

Cathy

Cathy D. Ball, PE
Assistant City Manager
City of Asheville
P.O. Box 7148
Asheville, NC 28802
(W) 828-259-5939
(C) 828-691-4623

On Fri, Apr 23, 2021 at 12:08 PM Timothy T. Love <Timothy.Love@buncombecounty.org> wrote:
Many of the people on this thread will be on the Tuesday 10am COVID business workgroup meeting. Perhaps, we use that meeting as an opportunity to regroup/discuss potential next steps? Just a thought and glad to extend the invite if helpful.

Timothy Love
Mobile: 828.713.7894

Sent from my mobile device.

On Apr 23, 2021, at 11:04 AM, Kit Cramer <kcramer@ashevillechamber.org> wrote:

I wonder if we could pull together a meeting of hospitality businesses and make a pitch about employment? I also wonder if we could use some of the emergency funding to run shuttles from the hotels they are staying in to central locations that would allow them to get to jobs, especially if the hotels aren't near transportation routes? Or even have someone work with them to understand the bus system and provide some vouchers to get them going?

We really need to understand the skill level of the folks involved. How is that best achieved? I'm tying in a few more people who I think could be helpful.

Kit Cramer, CCE, IOM

President & CEO
Asheville Area Chamber of Commerce
36 Montford Ave.
Asheville, NC 28801
828.258.6123 kcramer@ashevillechamber.org
@kitcramer



Building Community Through Business
ASHEVILLE NAMED 2019 CHAMBER OF THE YEAR BY ASSOCIATION OF CHAMBER OF COMMERCE EXECUTIVES

For updates and business resources on Covid-19, visit: www.ashevillechamber.org/coronavirus

PLEASE NOTE: In light of State and County guidance during the COVID-19 outbreak, the Asheville Chamber staff is working remotely until further notice.

From: Nathan Ramsey <nathan@landofsky.org>
Sent: Friday, April 23, 2021 10:29 AM
To: Cathy Ball <cball@ashevillenc.gov>
Cc: Kit Cramer <kcramer@ashevillechamber.org>, Emily Ball <eball@ashevillenc.gov>, spolston@sunriseinasheville.org, Meredith Switzer <meredith@homewardboundnc.org>, Amy Cantrell <amy@justeconomicswnc.org>, Debra Campbell <dcampbell@ashevillenc.gov>, Dakisha Wesley <Dakisha.Wesley@buncombecounty.org>, Nikki Reid <nreid@ashevillenc.gov>, Timothy T. Love <timothy.love@buncombecounty.org>, Paul D'Angelo <pdangelo@ashevillenc.gov>, Clark Duncan <cduncan@ashevillechamber.org>, Nathan Ramsey <nathan@landofsky.org>
Subject: RE: Job Training for folks in low barrier shelter

Cathy

If these individuals are job-ready, then we have thousands of job opportunities in our region that they can take advantage of. If they have transportation or other barriers, we would need to determine how to overcome those barriers.

If the individuals are not job-ready, then there are no cost educational and training programs at AB Tech and with other organizations that they can participate in to become job-ready.

For some of the individuals they may face benefits cliff issues so we would need to be able to address that.

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The hospitality sector traditionally is the sector who is most open to working with individuals with barriers but right now virtually every sector is experiencing significant hiring needs.Â Iâ€™ve never seen employers so frustrated as they are now, our labor market is tighter now than when the unemployment rate.Â Good news employers are raising wages and attempting to be more flexible.Â East Fork Pottery just announced \$20 per hour minimum wage, McKibbin Hotels have a \$16 per hour minimum wage, and many others are following Â their lead.Â

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We look forward to assisting you and your team to help provide more opportunities for this population.

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Best wishes,

Nathan Â Â

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From: Cathy Ball <cball@ashevillenc.gov>

Sent: Friday, April 23, 2021 10:00 AM

To: Nathan Ramsey <nathan@landofsky.org>; Clark Duncan <cduncan@ashevilleschamber.org>

Cc: Kit Cramer <kcramer@ashevilleschamber.org>; Emily Ball <eball@ashevillenc.gov>; spolston@sunriseinasheville.org; Meredith Switzer <meredith@homewardboundwnc.org>; Amy Cantrell <amy@justeconomicswnc.org>; Debra Campbell <dcampbell@ashevillenc.gov>; Dakisha Wesley <Dakisha.Wesley@buncombecounty.org>; Nikki Reid <nreid@ashevillenc.gov>; Timothy T. Love

<timothy.love@buncombecounty.org>; Paul D'Angelo <pdangelo@ashevillenc.gov>

Subject: Job Training for folks in low barrier shelter

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Be Advised: This email originated from outside Land of Sky

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Nathan andÂ Clark,

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I hope you are well.Â Happy Friday.

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By next week we will have over 150 folks in hotels that were houseless.Â Some partners may already have a plan how we can do job training for these individuals during this time,Â possiblyÂ on site at the hotels.

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We know there is a need for workers in the service industry.

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Let me know what you think are the next steps.

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I am copying Jenna in our office so she can help conveneÂ the right folks.

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Please let me know if we need to add other folks to a meeting that we could have next week to develop aÂ plan.

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I am so excited about this opportunity.

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Stay safe,

Cathy

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Cathy D. Ball, PE

Assistant City Manager

City of Asheville

P.O. Box 7148

Asheville, NC Â 28802

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Sign up to receive emergency texts directly from Buncombe County for breaking health and safety news. Text **BCALERT** on your smart phone to **99411** to receive alerts on important information such as floods, communicable disease, county office closings, and relevant traffic safety notifications OR visit [buncombeready.org](https://www.buncombeready.org)

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