

From: Debra Campbell <dcampbell@ashevillenc.gov>
Sent: 2/1/2022 4:45:09 PM
To: Bill Davis <bdavis2@ashevillenc.gov>
Cc: Dawa Hitch <dhitch@ashevillenc.gov>, Chief David Zack <dzack@ashevillenc.gov>, Samantha Booth <sbooth@ashevillenc.gov>
Subject: Re: Photo/Cutline Issue with Asheville Citizen-Times

Thanks Bill!

On Tue, Feb 1, 2022, 3:48 PM Bill Davis <bdavis2@ashevillenc.gov> wrote:
Dawa & Debra,

Update on Photo/Cutline Issue with Asheville Citizen-Times:

I received an email from Karen Chavez at AC-T a short while ago explaining that she has replaced the photo in question with another police car photo. She explained that they "often pull file art to run with crime stories and simply missed the nuance in the photo with the stickers." It appears they changed it for the story, but the teaser photo on the website remains the same; I just mentioned that to her to get changed as well.

Dialogue appears to have worked...for now.
Bill D.

Bill Davis

Asheville Police Department
Public Information Officer
828-259-5881

On Tue, Feb 1, 2022 at 2:10 PM Debra Campbell <dcampbell@ashevillenc.gov> wrote:
Yes, thanks so much for the update. So glad you all are having conversations with them about this inappropriate photo.

On Tue, Feb 1, 2022 at 1:59 PM Bill Davis <bdavis2@ashevillenc.gov> wrote:
Dawa and Debra,

We wanted to bring to your attention an issue regarding a photo/cutline that AC-T used today in relation to the arrest of the homicide that occurred this weekend. I'm attaching the original photo/cutline, and the cutline has nothing to do with the article. I contacted Sarah Honosky to express our concerns about that, and she said she would check with her editor. Shortly later, she wrote to say they changed the cutline, which they did.

However, Chief noticed that the photo was actually one that has the "Defund Police" yellow notes on the window that was posted on the vehicles during times of protest in 2020.

We did just speak with Sarah a few minutes ago and said she will run this by her editor _ Karen Chavez (once again).Â Sarah said was not here during the protests and expressed that she was not aware of the photo intentionally being used for this story in this way.Â We expressed to her that this was an INAPPROPRIATE photo. Heck, I even sent them another photo I took this morning of a marked unit parked outside.Â Â

Chief wanted to ensure you were aware.Â This type of cutline and image is simply in poor taste; the cutline was changed...now we'll see if they switch photos.

Regards,
Bill D.

Bill Davis

Asheville Police Department
Public Information Officer
828-259-5881

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