

**From:** esthermanheimer@avlcouncil.com <esthermanheimer@avlcouncil.com>  
**Sent:** 2/8/2022 2:27:02 PM  
**To:** 'Maggie Burleson' <mburleson@ashevillenc.gov>, 'Jerri Goldberg' <jgoldberg@ashevillenc.gov>  
**Cc:** 'Sarah Gross' <sgross@ashevillenc.gov>  
**Subject:** RE: Proclamation Request - Men's Health Month

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I don't think this was in the batch that I just signed

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**From:** Maggie Burleson <mburleson@ashevillenc.gov>  
**Sent:** Tuesday, February 8, 2022 11:15 AM  
**To:** Jerri Goldberg <jgoldberg@ashevillenc.gov>  
**Cc:** Esther Manheimer <esthermanheimer@avlcouncil.com>; Sarah Gross <sgross@ashevillenc.gov>  
**Subject:** Re: Proclamation Request - Men's Health Month

Jerri, please just prepare this (I'm sure the Mayor will do it), and let's try to get her to sign today.

Thanks,  
Maggie

On Tue, Feb 8, 2022 at 11:13 AM Jerri Goldberg <[jgoldberg@ashevillenc.gov](mailto:jgoldberg@ashevillenc.gov)> wrote:

Mayor -  
Confirming you want us to do this proclamation? We did do one last year for Men's Health Month.

Thank you,  
Jerri

Jerri Goldberg (Pronouns are She/Her/Hers)  
Assistant City Clerk  
City of Asheville - City Clerk's Office  
**Email:** [jgoldberg@ashevillenc.gov](mailto:jgoldberg@ashevillenc.gov)  
**Phone:** 828-713-1934



----- Forwarded message -----

**From:** MHW MHW <[mhw@menshealthweek.org](mailto:mhw@menshealthweek.org)>  
**Date:** Tue, Feb 8, 2022 at 11:07 AM  
**Subject:** Proclamation Request - Men's Health Month  
**To:** <[jgoldberg@ashevillenc.gov](mailto:jgoldberg@ashevillenc.gov)>

Dear Mayor Manheimer:

June is Men's Health Month, and Men's Health Week, a special awareness period recognized by Congress, is the week ending on Father's Day (June 13-19 in 2022). In recognition of Men's Health

Month, we urge you to issue a proclamation naming this month as Menâ€™s Health Month in Asheville and a press release encouraging men and boys to become more aware of their health needs throughout the year.

Men's Health Month is especially important this year as COVID-19 variants continue to spread across the country, with males dying at higher rates from this pandemic according to the Centers for Disease Control.

Menâ€™s Health Month began in 1994 with the Congressional passage of Menâ€™s Health Week, sponsored by Senator Bob Dole and Congressman Bill Richardson. Menâ€™s Health Week was signed by President Clinton, and became Public Law 103-264 on May 31, 1994. As then-Congressman Bill Richardson noted at the time:

***Recognizing and preventing menâ€™s health problems is not just a manâ€™s issue. Because of its impact on wives, mothers, daughters, and sisters, menâ€™s health is truly a family issue.***

Congressional Record, May 24, 1994, H3905

Menâ€™s Health Month is a time for the public to recognize the mental and physical health needs of men and boys while encouraging fathers to be role models for their children. To help your community celebrate Menâ€™s Health Month, We maintain the Wear Blue program planning website ([www.WearBlueForMensHealth.com](http://www.WearBlueForMensHealth.com)), coordinate Wear Blue Day events across the country ([www.WearBlueDay.org](http://www.WearBlueDay.org)), and offer the free *MHN HealthZone* planning kit ([www.MHNHealthZone.com](http://www.MHNHealthZone.com)) designed to help organizations conduct their own health events and awareness activities. Free logo, poster and brochure downloads are available at [www.MensHealthMonth.org](http://www.MensHealthMonth.org)

Thousands of organizations across the country and around the globe participate in Menâ€™s Health Month activities, promoting the health and wellness of men, boys, fathers, and their families. We also sponsor health awareness activities on Capitol Hill that are attended by hundreds of lawmakers and Congressional staff.

With the growing epidemic of suicide and substance abuse, we are again making a special effort to raise awareness of unrecognized and undiagnosed depression and mental stress in boys and men. We are organizing meetings of major mental health and other medical associations, producing white papers and journal articles, op-eds, radio and TV appearances, and conference presentations. Learn more at [www.DialogueOnMensHealth.com](http://www.DialogueOnMensHealth.com)

We ask that you join with us to raise awareness of this critical health issue that affects so many boys, men, and families. Please take this opportunity to encourage men and boys in your community to engage in healthy behaviors and regular screening, and to seek help when it is needed, by issuing a proclamation declaring June as Menâ€™s Health Month in your community. Your proclamation will be displayed in Congress and, with your permission, a copy will be placed on the website ([www.MensHealthMonth.org](http://www.MensHealthMonth.org)) for the citizens of your state to view.

***Please send your proclamation to: Menâ€™s Health Month P.O. Box 77476 Washington, DC 20013.***

If you include additional copies of the proclamation, we will present them to your Congressional delegation. Also consider participating in Wear Blue Day ([www.WearBlueDay.org](http://www.WearBlueDay.org)), the Friday before Father's Day, and posting you and your staff's Wear Blue photos to social media and to the hashtag #ShowUsYourBlue

\*The Proclamation language will be attached to this email

Thank you for your assistance in promoting health awareness in your community.

Sincerely,

The team at Men's Health Month

Because of reduced office staff during the pandemic, please contact us at:

[MHW@menshealthweek.org](mailto:MHW@menshealthweek.org)

**Men's Health Month (June)**

[www.menshealthmonth.org](http://www.menshealthmonth.org)

- and -

**Men's Health Week (Ends on Father's Day)**

[www.menshealthweek.org](http://www.menshealthweek.org)

- and -

**International Men's Health Week**

[www.InternationalMensHealthWeek.org](http://www.InternationalMensHealthWeek.org)

[www.IMHW.org](http://www.IMHW.org)

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Maggie Burleson, NCCMC, MMC

City Clerk

City of Asheville

PO Box 7148

Asheville, NC 28802

828-259-5601

[mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)