

ASHEVILLE

Job Title	Lowest Current Salary	Average Current Salary	Highest Current Salary
President & CEO	\$300,000	\$300,000	\$300,000
SVP of Marketing VP of Business Development VP of Partnership & Destination Management VP of Culture & Business Affairs	\$118,000	\$142,375	\$191,000
Director of Public Relations Director of Content Director of Grants Director of Sales	\$93,000	\$99,000	\$105,000
Senior Sales Manager (2) Marketing Manager Systems & Operations Manager Public Information Manager Web Manager	\$65,000	\$75,500	\$87,000
Social Media & Content Manager Group Marketing Manager Manager, Executive & Strategy Destination Project Manager PR Manager (2) Sales Manager (2) Group Services Manager Digital Communications Manager	\$58,000	\$65,400	\$73,500
Group Sales Coordinator Group Services Coordinator Marketing Coordinator Human Resources Coordinator Partner Events Coordinator Public Relations Coordinator Marketing & Sales Assistant Office Assistant	\$45,000	\$47,250	\$49,500